

PLAY BALL!

MILESTONE COP

Michal Furman is likely the first Israeli American officer in Philadelphia Police Department history.

PAGE 18



APRIL 1, 2021 / 19 NISAN 5781

JEWISHEXPONENT.COM

JEWISH EXPONENT

— WHAT IT MEANS TO BE JEWISH IN PHILADELPHIA —

\$1.00

OF NOTE

LOCAL

Whistleblower to Run for Senate

Everett Stern says he's running against GOP hierarchy.

Page 4

NATIONAL

Post-war Policies Hindered Survivor Immigration

Historian discusses impact in years following WWII.

Page 6

OPINION

NMAJH Set to Rebound in 2021

Museum CEO says things looking up in the months ahead.

Page 14

Volume 133
Number 51

Published Weekly Since 1887



PA Near Top for White Supremacist Propaganda

SOPHIE PANZER AND BEN SALES | JE STAFF AND JTA

THE UNITED STATES SAW the most white supremacist propaganda in a decade in 2020, with thousands of flyers, bumper stickers, banners and other propaganda reported across the country, according to the Anti-Defamation League.

The ADL's report, published March 12, counted 5,125 pieces of propaganda distributed by 30 white supremacist groups across 49 states in 2020. That's almost double the number recorded in 2019.

Shira Goodman, regional director of Anti-Defamation League Philadelphia, said Pennsylvania was among the top eight states for white supremacist propaganda distribution. Incidents increased from 81 in 2019 to 238 in 2020.

Philadelphia and the surrounding region had a dramatic increase, with distribution rising in southern New Jersey and Delaware. Goodman said she has also gotten calls about propaganda in Bryn Mawr and the Lehigh Valley.

"This pattern isn't going away," she said.

See Propaganda, Page 12



▲ Israeli Prime Minister Benjamin Netanyahu and his wife, Sara, vote in Jerusalem on March 23.

Marc Israel Sellem/Flash90

Israeli Election Results Prompt Uncertain Outlook

BEN SALES AND JESSE BERNSTEIN | JTA AND JE STAFF

WITH THE VOTES COUNTED from the March 23 Israeli election, it appears that neither Benjamin Netanyahu nor his opponents have a clear path to forming a government.

Preliminary exit polls gave the prime minister a good chance of being narrowly

reelected. Israeli exit polls, however, are historically unreliable, and this year they did not account for a significant percentage of votes cast.

But as it stood on March 24, the tally shows a split between Netanyahu's allies and his opponents in Israel's parliament, the 120-seat Knesset. Two parties remain uncommitted to either group. Altogether,

See Election, Page 13

DRIVEN²DRIVE



Driving Lessons | Road Test | 6 Locations

Driven2Drive.com | 610.664.7400

THIS WEEK

IN THIS ISSUE

4 HEADLINES

Local
Israel
National
Global

14 OPINION

Columns
Kvetch 'n' Kvell

16 LIFESTYLE & CULTURE

Food
Arts

19 TORAH COMMENTARY

20 COMMUNITY

Jewish Federation
Deaths
Calendar

24 CLASSIFIEDS

CANDLE LIGHTING

April 2 7:08 p.m.
April 9 7:15 p.m.



Local chef beats Bobby Flay in competition.

6



Duolingo app now offers Yiddish course.

10



Consider Korean cuisine.

16

JEWISHEXPONENT.COM

Miriam's Advice Well

ASK MIRIAM A QUESTION

Miriam Steinberg-Egeth, a local mom and involved member of Philadelphia's Jewish community, is here to help you solve your perplexing questions. Are you wondering what constitutes an appropriate bar/bat mitzvah gift? Are you unsure how to deal with a difficult friend or relative? Do you need help in navigating a confusing dating landscape? From dating to parenting, Miriam welcomes all questions. Email yours to news@jewishexponent.com and put "Advice Well Question" in the subject line. jewishexponent.com/category/community/miriams-advice-well/



Philacatessen

WHAT A CAKE-TASTROPHE!

Even the best chefs make things that flop. Food columnist Keri White tells the tale of a cake she recently baked that was an utter disaster despite attempts to rescue it. Read Philacatessen, her online blog, for the details. And check Philacatessen regularly for food content not normally found in the printed edition, such as recipes, restaurant reviews and food news from around the Delaware Valley. jewishexponent.com/2021/03/29/what-a-cake-tastrophe/



Newsweek

Ranks Wills Surgery Center of the Northeast
Best Ambulatory Surgical Center in Pennsylvania.

Many thanks to the entire Northeast staff
who care for and protect our patients, and each another.

You're the best!

Wills Surgery Center Of Northeast,
8400 Roosevelt Blvd Ste A, Philadelphia, PA
(215) 332-7500



JEWISH EXPONENT



2100 Arch Street, 4th Floor,
Philadelphia, Pa. 19103
MAIN PHONE NUMBER:
215-832-0700

JEWISH FEDERATION OF GREATER PHILADELPHIA

David Adelman and Gail Norry, Co-Chairs
Steven Rosenberg, Chief Operating Officer

JEWISH PUBLISHING GROUP

Andrew L. Cherry, Chair

Jay Minkoff, Immediate Past Chair

Ken Adelberg, Lonnie Barish, Allison Benton, Justin Chairman, Elliot Curson,
Dayna Finkelstein, Nancy Astor Fox, Joan Gubernick, Shawn Neuman,
Hershel Richman, Rachael Rothbard Heller, Lee Rosenfield, Brett Studner

SALES & MARKETING

DISPLAY

sales@jewishexponent.com

Sharon Schmuckler

Director of Sales

215-832-0753

sschmuckler@jewishexponent.com

Susan Baron

215-832-0757

sbaron@jewishexponent.com

Taylor Orlin

215-832-0732

torlin@jewishexponent.com

Shari Seitz

215-832-0702

sseitz@jewishexponent.com

CLASSIFIED/ DEATH NOTICES

classified@jewishexponent.com

Nicole McNally, 215-832-0749

BUSINESS

Laura Frank

Publisher's Representative

215-832-0512

lfrank@jewishphilly.org

Mike Costello

Finance Director

215-832-0727

mcostello@jewishexponent.com

SUBSCRIPTIONS

subscriptions@jewishexponent.com

215-832-0710

EDITORIAL DEPARTMENT

215-832-0797

News & Tips

news@jewishexponent.com

Letters

letters@jewishexponent.com

Calendar Events

listings@jewishexponent.com

Gabe Kahn, Editor-in-Chief

215-832-0747

gkahn@jewishexponent.com

Andy Gotlieb, Managing Editor

215-832-0797

agotlieb@jewishexponent.com

Jesse Bernstein, Staff Writer/

Books Editor

215-832-0740

jbernstein@jewishexponent.com

Sophie Panzer, Staff Writer

215-832-0729

spanzer@jewishexponent.com

PRODUCTION

production@jewishexponent.com

Jeni Mann Tough, Director

Steve Burke, Art Director

Justin Tice, Graphic Designer

SPRING IS UPON US

VISIT

Nature's Sanctuary

AND ENJOY

A PEACEFUL WALK

AMONG OUR BLOOMING FLOWERS



WEST LAUREL HILL

610.668.9900

WWW.WESTLAURELHILL.COM

225 BELMONT AVENUE | BALA CYNWYD, PA 19004

SNAPSHOT: APRIL 7, 1978

ANY ADVERTISER'S OFFERS FEATURED IN SNAPSHOT ARE NULL AND VOID

'The Action Is in Israel,' But Manpower Is Needed

By JANE BIBERMAN
JEWISH EXPONENT Staff Writer

"For a Jew, the action is in Israel," says Jay Shapiro, a native Philadelphian who made aliyah in 1969 and has returned to his home town for a two-year stint as director of the Israel Aliyah Center.

"WHEN I RETURN, I'm going to take back as many people as I can," he says. "Israel is a project of the Jewish people. It's the great adventure of the Jewish spirit. And if aliyah doesn't pick up, Israel will be in trouble. It needs not only people, but their skills and expertise."

Shapiro, a physicist who teaches at the Technion-Israel Institute of



Shapiro



Dr. Jaffe

sylvania Hillel Foundation.

The conference is being sponsored by the Israeli Aliyah Center, the Israel Association of Social Workers and the North American Aliyah Movement, and it is the first of its kind on the East Coast.

Americans to Israel.

According to Dr. Jaffe, there are 1,900 social workers in Israel and more than 500 positions still open in the field. In two or three years, he speculates, there will be close to 1,000 openings.

"WE'RE NOT replenishing our own supply. Americans would provide instant manpower. We can offer a six-month orientation program and guarantee a position for a social worker who immigrates."

Dr. Jaffe points out some of the problems and considerations for the American social worker in Israel. "A problem is that the farther away from an urban center, the easier it is to find a job. But this is

CHOCOLATE MATZO BALLS



AND BARTONETTE MINIATURES
AND NUTS AND FRUITS
AND TV MUNCH
AND SEDER MINTS
AND ALMOND KISSES
AND MARSHMALLOW FLUFFS
AND CHOCOLATE MATZOS
AND COOKIES
AND HONEY CAKE
AND MACAROONS
AND 7 LAYER CAKE
AND MANDEL BRODT
AND PETTIS FOUR
AND MUCH MUCH MORE
ALL © כשר לבשר
KOSHER FOR PASSOVER
The name Barton's is your guarantee
it's Kosher for Passover.

The matzo balls will enhance your enjoyment of the holiday with their incomparable, luscious taste. Every box contains 4 scrumptious flavors to delight your palate—smooth chocolate fudge, heavenly marzipan crushed from the finest almonds, tasty creamy coconut and melt-in-your mouth French truffle. Box of 24 (12 oz.) \$3.75.

Visit the Barton's nearest you for a full line of Passover chocolates, hard candies, kiddie novelties, parve seven layer cakes, petits fours and the rest. They're all as delicious as the matzo balls.

Barton's
Continental Chocolate Shops
NEW YORK • LUGANO, SWITZERLAND
Executive Offices: 80 Dekalb Ave.
Brooklyn, New York 11201

Whistleblower Prepares for GOP Senate Run

LOCAL

JESSE BERNSTEIN | JE STAFF

EVERETT STERN, the founder and CEO of a private intelligence agency who came to prominence as a whistleblower, announced his candidacy for Sen. Pat Toomey's soon-to-be-vacant seat on Feb. 15.

Stern is running "to make a significant, positive difference, fight corruption and to clean house," he said. "I'm seeing these other people I'm running against, and they're simply disgusting."

Stern, 36, understands that he's an outsider candidate, and that any electoral success for him would be "a stunner." His last campaign for Senate, in 2016, was as a write-in candidate, and ended without making much noise.

difficult journeys before. He's betting that those same forces will win out again.

"When people hear me and they hear me speak, they're going to hear my sincerity, they're going to hear that I am the real deal," he said.

Stern was 25 in 2010 when he took a job with HSBC, a major multinational bank. Stern was added to the bank's recently expanded anti-money laundering program as a compliance officer and was based in New Castle, Delaware.

What Stern found during the year-plus that he worked at HSBC was fraud and malfeasance on a massive scale. Stern discovered that suspicious transactions weren't being properly investigated and, when he tried to bring it up to his superiors, he was discouraged from pursuing

money through its American subsidiary to countries under sanction by the U.S., like Iran, Sudan and North Korea. Eventually, HSBC was required to pay a \$1.92 billion fine and further improve its anti-money laundering practices in exchange for a deferred prosecution agreement.

Stern said his experience at HSBC shaped his life personally, professionally and spiritually, and was the subject of congressional reports, magazine articles and an episode of the Netflix television series "Dirty Money." It was part of the process of his becoming a "hardened fighter," he said, and set him on a path that he intends to keep walking. Running his intelligence agency, Tactical Rabbit, has made Stern a professional whistleblower, by his under-



▲ Everett Stern

Courtesy of Everett Stern for U.S. Senate

When people think 'conservative,' they think Jan. 6. They don't think what I'm talking about. [The U.S.] is really broken. The Republican Party is destroyed right now. And I am here to unify it."

EVERETT STERN

The Pennsylvania Republican Party is opposed to his candidacy and his insistence on attacking his primary opponents, according to Stern — "they aren't interested in seeing the sparks fly like this," he said. His positions on the regulation of financial institutions buck party orthodoxy, and though he voted for Donald Trump in the 2020 election, he supported Hillary Clinton's 2016 candidacy.

The PA GOP did not respond to several requests for comment.

Stern promises to be a relentless campaigner, and is animated by a sense of duty and belief in God that he said has shepherded him through

his findings. According to an article in Rolling Stone, Stern uncovered transactions that were tied to groups like Hamas and Hezbollah, and began to pass along information to the CIA and FBI, who initiated their own investigations.

Though Stern left the company in 2011, those federal agencies were among several that continued to investigate widespread misconduct at HSBC, Rolling Stone reported. According to The New York Times, HSBC was suspected to have laundered money for Mexican drug cartels and Saudi banks with ties to terrorists, and to have transferred

standing. He hopes to bring that same nose for corruption and sense of justice to the Senate.

Regarding Trump, Stern understands that the former president remains a major force in the Republican Party, but hopes to use conservative values as his "North Star," rather than any single person. Though he believed in the policies of the Trump administration, Stern said, he found the man's behavior "atrocious."

"When people think 'conservative,' they think Jan. 6. They don't think what I'm talking about," Stern said, referring to the violent mob that stormed



▲ HSBC Main Building in Hong Kong. Everett Stern's experience at HSBC shaped his life personally, professionally and spiritually.

gionnixx / iStock / Getty Images Plus

the U.S. Capitol in a failed attempt to overturn President Joe Biden's electoral victory over Trump. The U.S. "is really broken. The Republican Party is destroyed right now. And I am here to unify it."

Stern, the son of a Department of Veterans Affairs doctor and a social worker, was born in New York City and raised in Florida. He is

a graduate of Florida Atlantic University and earned an MBA from Stetson University. In addition to Tactical Rabbit, Stern also runs Rabbit Alpha, a hedge fund, and Rabbit Capital Management. He lives in West Chester and attends Chabad Lubavitch of Chester County. ●

jbernstein@jewishexponent.com;
215-832-0740

NEWSBRIEFS

Actor George Segal Dies at 87

GEORGE SEGAL, who wrapped up a lengthy career playing Pops in ABC's long-running Jenkintown-centric comedy "The Goldbergs," died on March 23, JTA reported. He was 87.

Early in his career, Segal fielded questions about why he didn't change his name or fix his nose.

"I didn't change my name because I don't think George Segal is an unwieldy name," Segal told The New York Times in 1971. "It's a Jewish name, but not unwieldy. Nor do I think my nose is unwieldy. I think a nose job is unwieldy. I can always spot 'em. Having a nose job says more about a person than not having one. You always wonder what that person would be like without a nose job."

Segal's noteworthy roles included "Who's Afraid of Virginia Woolf?," "The Quiller Memorandum," "The Owl and the Pussycat" and "A Touch of Class."

Boston-Area High School Football Team Used 'Auschwitz' as Play Call

The Duxbury High School football team used "Auschwitz" and other words with Jewish significance to call plays during a March 12 game, prompting the school to apologize and fire its longtime coach, Dave Maimaron, JTA reported.

New England ADL Executive Director Robert Trestan

said "rabbi" and "dreidel" were among other words used.

Maimaron, who led Duxbury to five state championships, apologized for "insensitive, crass and inappropriate" language.

Duxbury Superintendent John Antonucci said in a letter to the community that an ongoing investigation would look into the role adults played in stoking the comments. He said while the players used poor judgment, "the responsibility for this incident also lies with the adults overseeing the program. In short, this was a systemic failure."

Germany Pays \$13.5M for Holocaust Survivor Vaccines Worldwide

The German government will pay \$13.5 million to get Holocaust survivors to COVID-19 vaccination locations worldwide, JTA reported.

The New York-based Claims Conference will administer the Holocaust Survivor Vaccine Assistance Program through its network of more than 300 agency partners.

The money will cover the costs of organizing vaccination appointments, transporting seniors to and from appointments and coordinating follow-up care and counseling.

"This added support from the German government

will expand our efforts to over 40 countries in which Holocaust survivors live," said Stuart Eizenstat, who led negotiations with the German government on behalf of the Claims Conference.

The Claims Conference estimates there are more than 340,000 Holocaust survivors, of whom 45% are not yet vaccinated.

New Jersey Paper Fires Photographer for Anti-Semitic Slur in Caption

The Asbury Park Press fired reporter Gustavo Martínez Contreras, who submitted an anti-Semitic photo caption with an article that appeared on its website for more than 14 hours, JTA reported.

Executive Editor Paul D'Ambrosio apologized on March 22 "to women, the Lakewood Jewish community, the Asian American community and all our readers." A day later he wrote that the paper first thought its site was hacked, but that the caption went online without a normally mandated review.

The photo of a female Orthodox nurse was originally captioned, "A f***ing hot nurse, a total JAP, loads a syringe with a dose of the Moderna COVID-19 vaccine." It accompanied a story about vaccine discrepancies on the Jersey shore. •

— Compiled by Andy Gottlieb



HOLOCAUST MEMORIAL VIRTUAL CEREMONY

honoring what we lost

SUNDAY, APRIL 11, 2021 | 1:00 P.M.

jewishphilly.org/holocaustmemorial

Join us to commemorate the six million Jews who perished in the Holocaust and to honor the Survivors in our communities.

Featuring performances by Steven Skybell of National Yiddish Theatre Folksbiene (from the revival of *Fiddler on the Roof*) and our Israeli Partnership2Gether community; reflections and prayers from Holocaust survivors, local politicians and community members.

For more information: 215.832.0536 or brazin@jewishphilly.org

Jewish Federation
of Greater Philadelphia

Chef Yehuda Sichel Wins ‘Beat Bobby Flay’

LOCAL

SOPHIE PANZER | JE STAFF

WHEN FOOD NETWORK invited chef Yehuda Sichel to appear on an episode of “Beat Bobby Flay,” the owner of Huda in Center City jumped at the chance.

“I love the idea of competing at cooking,” he said.

The show pits two chefs against each other in a first round before one is chosen to compete against celebrity chef Bobby Flay in making their signature dish. Sichel appeared in episode 5, “You Made Your Bread, Now Eat it,” of season 27, hosted by chef Michael Voltaggio and TV host Jaymee Sire.

Sichel walked into the kitchen ripping apart a challah and ready to represent the food of his ancestors. In his opening

biography, he talked about getting his first restaurant job in a Jewish deli when he was 15, going to culinary school in Israel and becoming the executive chef at Abe Fisher, where he still worked when his episode filmed in late 2019 (he opened his sandwich shop in 2020 and the episode aired March 18 due to pandemic-related delays.)

“Bobby, beating you will be the greatest mitzvah of all,” Sichel declared before the cooking started.

In the first round, Sichel faced off against Remy Pettus, owner of Bardo restaurant in Minneapolis. The two chefs were given a secret ingredient, semolina bread, and 20 minutes to make a dish to send them to the next round against Flay.

Pettus made a savory bread pudding with bacon and mascarpone, while Sichel used semolina



▲ Chef Yehuda Sichel outside his restaurant, Huda

► Matzah ball soup at Huda
Photos by Mike Prince



bread to coat a chicken schnitzel. He made the bread coating on the thicker side to make sure the secret ingredient was highlighted and served it with mustard greens and a tahini sauce made with sesame seeds, lemon juice and harissa paste.

Although he was criticized for the mustard greens making the dish slightly soggy, Voltaggio said it was a “perfect schnitzel.” The hosts commended Pettus for finishing a bread pudding in so little time, but they ultimately picked Sichel to go head to head with Flay in round two.

The two chefs were given 45 minutes to make Sichel’s signature dish: matzah ball soup. Sichel originally wanted to make latkes, but he said the producers asked him to switch because they thought that recipe would be too simple for a 30-minute episode.

Sichel prepared for the show by testing recipes that could deliver plenty of flavor without bubbling on the stove for hours. By his seventh attempt, which involved roasting the chickens

and concentrating flavors in a small amount of liquid, he found a version he was happy with.

He also shaved time off preparing the matzah balls by spreading the mixture very thinly over a tray in the freezer rather than letting it chill for half an hour in a bowl in the fridge.

Sichel said he learned how to make the classic comfort food when he was young.

“I learned this from my grandmother, who would sit there before Passover and just ball matzah balls for hours, so there’s really no chance Bobby’s beating me in this,” he said.

Flay confessed he had only made matzah ball soup twice. Once was on “Throwdown

With Bobby Flay,” when he lost to his opponent, and the other was on another episode of “Beat Bobby Flay,” which he also lost.

When the three guest judges selected Sichel’s soup as the winner in a blind taste test, Flay racked up his third loss on the dish.

Sichel said Flay was nice and “a good sportsman.” It seemed strange to him that a celebrity chef he had watched for years on shows like “Iron Chef” acted like the underdog.

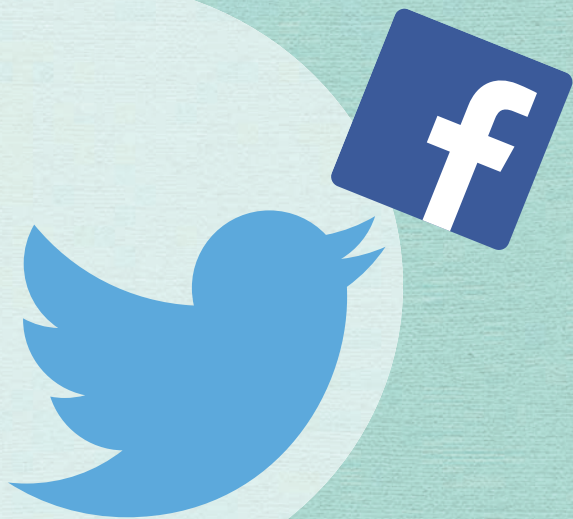
“He was definitely intimidated, which is hilarious,” he said. ●

spanzer@jewishexponent.com;
215-832-0729

**FOLLOW THE
JEWISH EXPONENT
AND NEVER
MISS A STORY.**

#JEWISHINPHILLY

facebook.com/jewishexponent
twitter.com/jewishexponent



Historian: Immigration Policy Excluded Survivors

NATIONAL

SOPHIE PANZER | JE STAFF

DAVID NASAW spent most of his life believing the United States government welcomed Jewish refugees from Europe with open arms once the Allies won World War II. However, as the professor emeritus of history at the Graduate Center of the City University of New York began reading memoirs and interviews with survivors and their children, he realized that most displaced Jews did not come to the United States until the early 1950s, years after the war in Europe ended in 1945. “Where were they for those four years? What did liberation mean for the Jewish survivors of the Shoah?” Nasaw

asked himself. “I learned to my dismay, my disgust, my horror, that the nations of the world refused to open their doors, that the survivors spent three to five years in displaced persons camps in Germany, for the most part, some in Austria, some in Italy, because nowhere on Earth were they welcome.” Nasaw spoke about the experiences of displaced persons in Europe after World War II at a webinar for the Center for Jewish History in New York on March 24. Atina Grossmann, professor of history in the Faculty of Humanities and Social Sciences at the Cooper Union, interviewed him about what he learned in his research for his book, “The Last Million: Europe’s Displaced Persons from World War to Cold War.”

Nasaw said Allied forces set up displaced persons camps for European refugees, but only a small percentage of residents were Jewish, since most Jewish concentration camp prisoners had been murdered. In 1944, when Germans began to realize they would lose the war, soldiers sped up killings as they raced to hide the evidence of their atrocities from the world. Initially, Nasaw learned, Jews were held alongside non-Jewish Eastern Europeans who would not return to their homes because they had collaborated with the Nazis and feared retribution. When President Harry Truman realized that Jews were being forced to live among their former tormentors, Americans



See Policy, Page 11 ▲ David Nasaw discusses the immigration of Jewish refugees with Atina Grossman. Screenshot by Sophie Panzer



ENJOY Carefree Living







Anthology Senior Living of King of Prussia is a place where life is enriched by a luxurious, carefree lifestyle and ample amenities. Enjoy a rooftop terrace, bar, and indoor pool. Discover a dynamic community that encourages you to live your best life.

Last opportunity for pre-open pricing! Schedule your tour today.

ANTHOLOGY OF KING OF PRUSSIA

484-392-5011

350 Guthrie Road / King of Prussia, PA

NOW OPEN!

INDEPENDENT LIVING / PERSONAL CARE / MEMORY CARE

AnthologySeniorLiving.com/King-of-Prussia



Now more than ever **CONGRATULATE YOUR GRADUATE**

The Jewish Exponent's graduation issue
will publish on Thursday, June 10TH
DEADLINE IS THURSDAY, JUNE 3RD

SIZE
A
\$95

Congratulations

Rachael, We wish you the
best in this next chapter
of your life.



Dad, Mom, Sister & Brother

SIZE
B
\$75

Congratulations

Adam,
Work hard
in College
next year,
we wish you
the best!

Mom & Dad



SIZE
D
\$45

Congratulations *Emma!*

You always make
us so proud



Your loving family

SIZE
C
\$45

Mazel Tov!

Jeremy, on your graduation!

Grandma & Grandpa

**Highlight the
achievements of
your graduate!**

Limit 25 words
and photo.

PLEASE RUN MY CONGRATULATIONS IN YOUR GRADUATION ISSUE.

Email **classified@jewishexponent.com** with all your pertinent information.

Please include your name and phone number, which ad you would like
and how the message should read
or call Nicole @ **215-832-0749**

(all congratulation ads must be paid for in advance)

HEADLINES

ISRAEL BRIEFS

Zoo Deals with Fallout After Families See Lion Eat Rabbit

AFTER FAMILIES WATCHED a lion devour a bunny, the Biblical Zoo in Jerusalem said it would clarify its feeding protocols, JTA reported.

Video of the incident was shared on Twitter by Israeli TV journalist Yossi Eli, with the voices of onlooking parents and children heard in the background.

“The Biblical Zoo turned into National Geographic in the middle of the day,” tweeted Eli, Jerusalem correspondent for Israeli Channel 13. “The kids at the zoo were astonished to see how a lion devoured rabbits in the middle of the day ... Parents were shocked.”

The zoo issued a statement of explanation.

“The lions in the zoo are fed prey that is no longer alive, which the zoo receives from an animal food provider,” according to the statement. “Due to sensitivity, the lions receive their food behind the scenes. In this case, the lion dragged its prey into the exhibition area.”

EL Al Reports Huge Loss in 2020

Citing the pandemic, El Al reported a net loss of \$531 million in 2020, while revenue fell 70% from 2019 to \$623 million, Globes reported.

El Al reported negative equity of \$257 million, while the amount of cash held declined 70% to less than \$70 million.

A “going concern” qualification is attached to the airline’s financial reports by its auditors, who said that the ability of the company, “to meet all its financial obligations depends on events that the company does not have full control over” is uncertain.

The auditors said El Al signed a financing agreement with the state for about \$210 million. The agreement is mostly an advance on buying tickets for the aviation security staff.

Even before the pandemic, El Al was losing money, with accumulated losses of \$112 million in 2018 and 2019.

More than Half of All Israelis Vaccinated

The Israeli Ministry of Health said that more than half of the nation’s 9.3 million residents are fully vaccinated against COVID-19, Globes reported.

The ministry said 4.66 million people have received two Pfizer injections, while 5.2 million Israelis in all have received at least one.

“Because of all those who have been vaccinated, the state of Israel is beating COVID-19,” Minister of Health Yuli Edelstein said. “What remains now is to strictly adhere to instructions so that COVID won’t come back.”

Just 470 new cases of COVID-19 were reported on March 24, down sharply from the 1,517 cases a week earlier. There are 6,157 Israeli deaths attributed to COVID-19.

IDF Appoints First Woman Artillery Fire Commander

The Israel Defense Forces Artillery Corps on March 25 appointed Major Chen Hamra to command a unit providing fire support for infantry units, The Jerusalem Post reported. She is the first woman to serve in the position.

Hamra previously served as deputy commander of the 405th Battalion in the 282nd Brigade.

“Chen is an excellent officer with impressive abilities. I’m very happy about the appointment because she deserves it and she’s the right woman in the right place,” Lt. Col. Elchair Cohen said via Twitter. •

— Compiled by Andy Gotlieb



jkidphilly
is **10!**

www.jkidphilly.org/birthday

So many exciting ways to support jkidphilly’s future!

Celebrating 10 years
of 38,000 PJ Library subscriptions,
10,000 families at jkidphilly programs
at more than 400 locations.

Support the future
of our Jewish community
during the month
of April with
2 “On-Your-Own” events,
4 virtual events, raffles,
and more!
There’s something for
everyone --
parents and
grandparents, too!

More info:
jkidphilly.org/birthday

Contact Alyse Unterberger
aunterberger@jewishlearningventure.org



Nu? Want to Learn Yiddish? There's an App

NATIONAL

JUSTIN VELLUCCI | CONTRIBUTING WRITER

KVETCH. MENSCH. Mazel tov. Schmooze.

Colorful Yiddish words and phrases have been in America's collective cultural bloodstream throughout generations — and many more might soon follow. Duolingo, the Pittsburgh-based technology company that bills itself as “the most popular way to learn languages online,” will release its long anticipated Yiddish course on April 6.

The course, which has been under development at Duolingo for the better part of five years, is ideal for those just learning about the language, Jews fluent in Yiddish who want to brush up on grammar and spelling, as well as people whose ancestors spoke Yiddish and who want to explore a family tradition, said Myra Awodey, a native Pittsburgher working as a senior community manager at Duolingo.

“We, of course, started with the largest languages — English to Spanish, Spanish to English — for the first couple of years,” Awodey said. “Over time, we realized not only were people asking about other languages, there were other people reaching out, saying, ‘I’m an expert and I want to help.’”

To illustrate that trend, Awodey pointed to Irish-Gaelic, which Duolingo estimated about 1 million people spoke fluently

when it launched its Irish-Gaelic course five years ago. In just the first year Duolingo offered Irish-Gaelic, 1 million people signed up for the course.

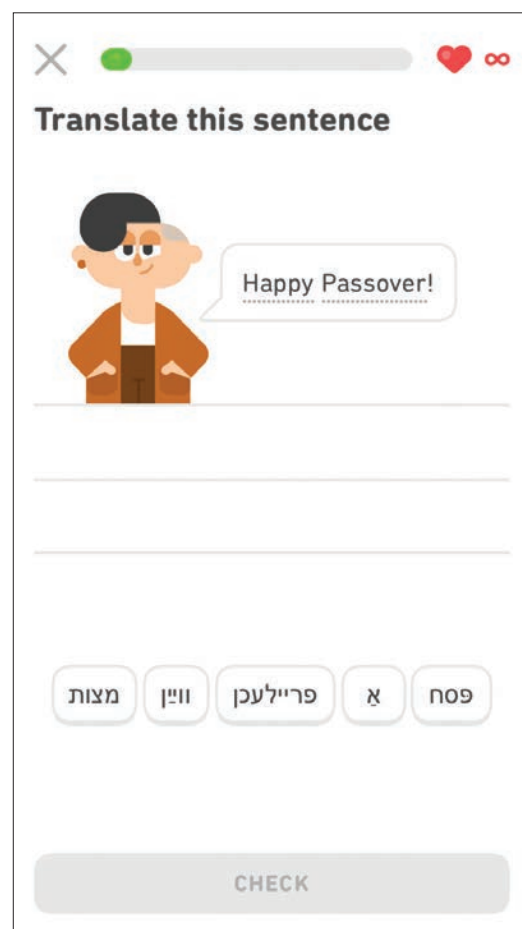
Awodey stressed, though, that the Yiddish course Duolingo is releasing is merely a beta version; the company constantly invites participants to report errors and provide it with feedback.

“The courses are never completely finished,” Awodey said. “There’s always room for improvement.”

The Yiddish course was created by contributors representing the three major Yiddish dialects and from a variety of backgrounds — from a civil engineer who grew up speaking Yiddish at home to three Gen Z’ers (those born after 1997) inspired by their heritage to carry on the tradition, according to a Duolingo spokesperson.

Meena Viswanath, the aforementioned civil engineer, grew up in New Jersey in a modern Orthodox family and today lives in Maryland. Her family includes experts versed in various aspects of Yiddish. Her grandfather teaches the subject at Columbia University, her aunt is an editor at the Yiddish version of *The Forward*, and her mother published a Yiddish-to-English dictionary. Viswanath’s brother even translated some of the “Harry Potter” series into the language, she said.

“We come from the secular, from the academic world,”



▲ The app in action

Screenshots by Toby Tabachnick

Viswanath said. “We don’t live in communities where Yiddish is the vernacular. It’s a conscious decision we make.”

There are three main dialects of Yiddish, according to Viswanath: Litvaks, or northern Yiddish, which was spoken in Lithuania, Belarus and Latvia; Galitsyaner, or central Yiddish, spoken in Poland and parts of Hungary; and southeastern Yiddish, spoken in Romania

and Ukraine, which often is a “compromise” dialect between Litvaks and Galitsyaners. The southeastern Yiddish is the form of the language most often depicted in the Yiddish theater and in Yiddish films, Viswanath said.

Duolingo chose to teach Galitsyaner, or central Yiddish, as it is the most commonly spoken dialect of the language, especially among Chasidic Jews, Viswanath said.

Parts of the Jewish world already are responding positively to news of the Yiddish course.

“[Duolingo’s] Yiddish program has been trending on the Jewish/Chasidic Twitter,” Viswanath said.

The Yiddish program, like Duolingo’s popular Hebrew course, will help bilingual or trilingual speakers who code-switch between languages when they stumble on a word predominantly known by an

English name. To that end, Viswanath points to Israeli pronunciation of “sandvich” for sandwich or Russian fill-in words like “mobilka” for mobile phone.

“People are very loyal to their family’s dialect,” Viswanath said. “There is definitely pride in the Yiddish community. I’m looking forward to see how this happens.”

Duolingo launched its Hebrew course in 2016. To date, about 900,000 have registered to learn that language, which Awodey said is a good estimate for what the company expects of its Yiddish program.

Duolingo, which launched in Pittsburgh in November 2011, offers 100 courses across nearly 40 distinct languages.

“We want to ensure that anyone who wants to learn these languages, can,” Awodey said. ●

Justin Vellucci is a freelance writer living in Pittsburgh.

HEALTHCARE DIRECTORY



Healing Energy
HOMECARE

What We Offer:

Respite Care ★ Hospice Care ★ Dementia Care ★ Alzheimer's Care
Assistance with Daily Living, Personal Care Needs & Holistic Services

Servicing: Bucks, Chester, Delaware, Montgomery, and all of Philadelphia

610-257-7097 ★ healingenergycare.com



Policy

Continued from Page 7

created separate camps for them.

Only about 50,000 Jews lived in these centers, but that changed in 1946, when approximately 200,000 Polish Jews who had survived by fleeing to the Soviet Union returned to their hometowns, seeking loved ones left behind. Grossman added that the experiences of these Jews, who were often put to hard labor in Central Asia, are frequently left out of Holocaust studies.

and Adolf Hitler.

In 1948, Congress passed the Displaced Persons Act, which stipulated that any person who entered a displaced persons camp after 1945 was ineligible for a visa. This, Nasaw said, excluded Jewish survivors while making it easier for Nazis and collaborators to enter the United States. Truman knew the act was discriminatory, but his party didn't have the votes to change it.

Nasaw found that of the

■ This is the tragic irony: The only secure place for the Polish Jews who had survived the war and come back to Poland was in Germany, in displaced persons camps, sometimes behind barbed wire, guarded by the American military.”

DAVID NASAW

Nasaw said Polish Jews who returned to Poland found that their property had been confiscated and violent anti-Semitism had worsened due to Nazi propaganda and wartime resentment.

“This is the tragic irony: The only secure place for the Polish Jews who had survived the war and come back to Poland was in Germany, in displaced persons camps, sometimes behind barbed wire, guarded by the American military,” he said.

In the U.S., legislators resisted letting Jewish refugees into the country. Nasaw said immigration opponents, who knew most of the Jews who survived had lived in the Soviet Union, claimed they were Bolshevik communists who represented a threat to Western civilization, echoing anti-Semitic rhetoric from the Vatican

250,000 Jews in displaced persons camps, only 55,000 were able to immigrate to the United States. Many were only able to gain entrance by changing their identification documents and lying on their visa applications to hide the time they spent in the Soviet Union.

An audience member asked Nasaw how the stories of Jewish refugees could be used to help displaced persons today. He said building an immigration policy based on facts, not stereotypes, is key.

“America needs to be, should be, a place of refuge for those who need refuge, for the innocent refugees and displaced persons who have no place else to go, and can't return,” he said. •

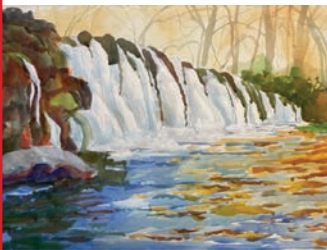
spanzer@jewishexponent.com; 215-832-0729

BUSINESS DIRECTORY

ART CLASSES

LEARN WATERCOLOR PAINTING FROM AWARD WINNING ARTIST

DIANE HARK



WELCOMES BEGINNERS THROUGH ADVANCED FOR WATERCOLOR WORKSHOPS CELEBRATING COLOR EVALUATIONS, VALUE STUDY, PERSPECTIVE, COMPOSITION AND PORTRAITS

\$120.00 for two hour six week sessions

10-12 am or 1-3 pm Monday thru Thursday.

BRING YOUR ENTHUSIASM AND EXCITEMENT

For more information, visit www.dianeharkart.com

To register, email dianeharkart@aol.com

Power Washing
Window Washing
Chandelier Cleaning
Hardwood Wax
Gutter Cleaning

Paper Hanging
Painting
Deck Sealing
Estate Clean Outs
Carpet Cleaning

BRUCKER'S

Home Maintenance

215-576-7708

“We fix what your husband repaired”

Insured

PA054592



NEED A NEW BANK?

CALL SEGAL FINANCIAL TO GUIDE YOU.

- COMMERCIAL LOANS
- INVESTMENT REAL ESTATE
- CONSTRUCTION
- WORKING CAPITAL

CALL/TEXT EVAN AT 215-704-2080

SEGAL FINANCIAL is a commercial loan advisory firm.

We thoughtfully and expertly arrange financing for businesses and investors in PA and NJ.

www.segalfinancial.com

BOOKEEPING SERVICES

Quickbooks Experience
610-715-3637

JEFFREY HORROW

Personalized Tax Preparation and Accounting For Individuals and Businesses.

610-828-7060

SJHorrow.com

SJHorrow@gmail.com

To advertise in our
Directories
Call 215-832-0749

Reverse Mortgage
Reverse Purchase
Serving PA & FL

Michael Friedman

nmls# 131880

A Financial Planning Tool

A Safety Net For

Seniors/Older Adults

215-901-6521

info@reversingmtg.com

www.reversingmtg.com

TCS Management is a full service property management company headquartered in Philadelphia, PA and services the surrounding Tri-State Area. (NJ, PA & DE). We specialize in residential property management including: single family homes, condominiums, apartments and homeowners associations. Inquire for more details



sales@tcsmtg.com

(215) 383-1439 x.108

*Mention this ad and we will waive your first month's worth of management fees!

www.jewishexponent.com

Propaganda

Continued from Page 1

The rise in propaganda may be attributable to the presidential campaign and election, according to the ADL. In the months leading to the vote, government officials and groups including the ADL warned repeatedly of extremist activity surrounding the election.

Those warnings came to bear with the Jan. 6 insurrection at the U.S. Capitol, which led to five deaths. That event, and the white supremacist groups and symbols present there, was not included in the 2020 tally as it took place in 2021.

But while the “charged political climate” may have been conducive to propaganda, propaganda did not significantly increase as the election neared, and much of the content of the propaganda was unchanged from previous years and did not reference the vote or

COVID-19, said Jessica Reaves, the editorial director of the ADL’s Center on Extremism.

“We can’t know for sure what moves the needle when it comes to propaganda numbers,” she said.

Goodman said fear and anxiety typically coincide with a rise in hate and scapegoating.

“We have the pandemic, we have economic anxiety, we have the political anxiety of the election, and all of those kind of exacerbate underlying tensions and biases and hate,” she said.

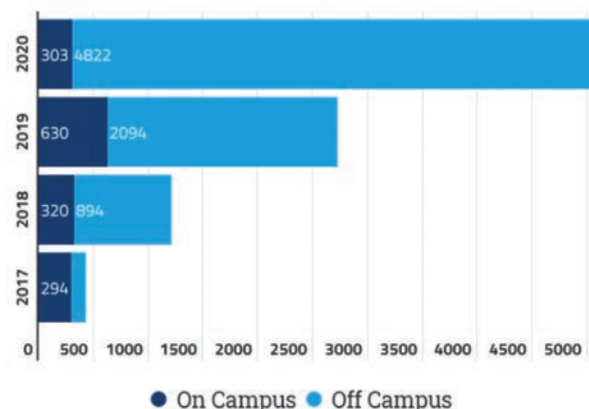
Reaves said the pandemic had a mixed effect on white supremacist propaganda efforts. COVID-19, she said, “may have slowed distribution on college campuses, while it’s possible lockdowns provided white supremacists with more cover and anonymity to post in cities and towns.”

Despite the overall increase in white supremacist propaganda, the ADL found that it dropped by more than half on campuses, to 303 last year from 630 incidents in 2019.

The report found that the two groups most active in the Greater Philadelphia area are Patriot Front and the New Jersey European Heritage Association. The former is a Texas-based white supremacist group that plays on traditional patriotic language and graphics with red, white and blue images and slogans like “Reclaim America.” Patriot Front was responsible for 80% of nationwide propaganda distribution incidents in 2020.

The latter was responsible for 508 incidents in 2020, representing 10% of the national total. Some of its materials referenced

White Supremacist Propaganda Incidents in the U.S.



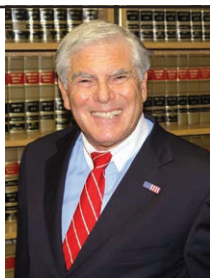
ADL

▲ Chart showing increase in white supremacist propaganda distribution
Courtesy of the Anti-Defamation League

“We can’t know for sure what moves the needle when it comes to propaganda numbers.”

JESSICA REAVES

LEGAL DIRECTORY



ROBERT A. ROVNER, Esq.
(former State Senator and Asst. Dist. Attorney)

**ROVNER, ALLEN, ROVNER,
ZIMMERMAN, SIGMAN &
SCHMIDT**

TOLL FREE (888) D-I-A-L L-A-W

FREE CONSULTATION
FREE CONSULTATION Personal
Injury, Disability, Divorces,
Criminal Defense, Workers
Compensation

**OFFICES: PENNSYLVANIA
and NEW JERSEY**

www.dial-law.com

ELDER LAW AND ESTATE PLANNING

**Wills Trusts
Powers of Attorney
Living Wills
Probate Estates**

**Protect assets from
nursing home**

LARRY SCOTT AUERBACH, ESQ.
CERTIFIED ELDER LAW ATTORNEY
CPA-PFS, J.D., LL.M., MBA
1000 Easton Road
Abington, PA 19001

For consultation call
215-517-5566 or
1-877-987-8788 Toll Free
Website: www.Lsauerbach.com

racial justice protests and the pandemic as well as conspiracy theories about Jews. “Antifa is a Jewish communist militia,” “Black Crimes Matter” and “Stop Corona Virus, Deport All Illegal Aliens, Close the Borders, Stop Immigration Now,” were among the slogans members distributed.

Other propaganda from NJEHA reads, “Small HATS BIG problems” alongside the image of a kippah and “America is under occupation,” with an image of the Star of David.

Together, these organizations accounted for 99% of the activity in Philadelphia and southern New Jersey.

Goodman said propaganda distribution incidents are tracked as clusters of activity rather than individual sticker or flyer sightings. Many of the



▲ Anti-Semitic propaganda created by the New Jersey European Heritage Association
Courtesy of the Anti-Defamation League

incidents involve members of white supremacist groups placing propaganda, taking a picture of it and posting the image on social media to brag.

“It kind of is a nexus between online and offline activity that they use to recruit and to talk about what they’re doing and to get people more engaged,” she said. “But they’re very low-risk activities, because it’s generally going to be a protected activity, unless you cross the line into harassment or vandalism or trespass.”

Goodman said ADL responds to these incidents by working with local groups like Jewish Federations, houses of worship, LGBTQ centers and interfaith

alliances to create statements and strategies to counter hate, including virtual town halls to inform people how to look out for violence.

The goal is to make sure people from marginalized groups who encounter this propaganda know they are supported by their communities.

“It sends the message that this is not what our community stands for, this flyer does not represent the feelings of people in the community and we’re going to try and drown out those hateful messages with better speech,” she said. ●

spanzer@jewishexponent.com;
215-832-0729

Election

Continued from Page 1

13 parties are projected to make it into Knesset. Each party's share of the parliament could change slightly after absentee ballots are counted.

To lead Israel's government, a candidate must assemble a majority coalition of at least 61 lawmakers, which is generally made up of several parties. Should no candidate be able to assemble a coalition, which occurred twice in 2019, Israel holds a repeat election. The results don't point to any obvious majority coalition.

Several local scholars said that the likelihood of another election in the near future remains high.

"I would not rule that out at all," said Michal Raucher, a professor in the Department of Jewish Studies at Rutgers University.

Lior B. Sternfeld, a professor of history and Jewish studies at Penn State University, believes that the Knesset will dissolve itself again with the next four to five months.

"There is a very good chance that there will be a fifth election," said Asaf Romirowsky, executive director of Scholars for Peace in the Middle East and a fellow at the Philadelphia-based Middle East Forum.

Netanyahu's Likud is expected to be the largest party, with around 30 seats — smaller than its current size of 36. Raucher explained that the comparatively smaller number of right-wing parties that took part in the most recent election could make it easier for Netanyahu to form a coalition this time around, though nothing is guaranteed. The process of building a coalition is like entering a "bazaar in Tehran," in Romirowsky's words, and the haggling over concessions and policy preferences is about to begin.

The next-largest party is projected to be the centrist Yesh Atid, an opponent of



▲ Lior B. Sternfeld, a professor of history and Jewish studies at Penn State University

Photo by Michael T. Davis

Netanyahu, with 17 seats, also slightly smaller than its current 19 seats.

Blue and White, the party that nearly beat Netanyahu last year before joining him in an ill-fated unity government, is set to drop from 12 seats to eight.

The Joint List, an Arab-Israeli party made up of multiple factions, is also expected to fall from 15 seats to six, because one party broke away this year. Sternfeld sees this as Arab voters voicing their displeasure with the break-up.

Raam, the breakaway, is an Islamist party that had discussed allying with either Netanyahu or his opponents. It is projected to win as many as five seats after exit polls had predicted that it would fall short.

Israel's two Jewish left-wing parties both grew. Labor, the shrunken party of Israel's founders, was projected to win seven seats, a large jump from its current two. The left-wing Meretz was also projected to grow slightly from four seats to five.

"Meirav Michaeli's bold and outspoken opposition to Netanyahu and the right wing parties indicates that her

message is being received by more Israelis this time around," Raucher said, referring to the Labor leader.

Romirowsky, on the other hand, was more skeptical about the prospects of the left in Israel.

"They don't amount to, really, any counterweight to Netanyahu and [Leader of the Opposition Yair] Lapid," he said.

On the far right, Religious Zionism, a party that includes anti-LGBT politicians and extremist settlers, was set to win six seats. Shas, the Sephardi haredi Orthodox party, was projected to win nine seats, while the Ashkenazi haredi party, United Torah Judaism, was set to win seven.

Two men who had hoped to become prime minister saw disappointing results.

Gideon Saar, a former member of Likud who broke away to challenge Netanyahu, is set to win only six seats. And Naftali Bennett, a former Netanyahu deputy, is projected to win seven seats. Bennett is largely ideologically aligned with Netanyahu but has had a series of disputes with him and has not committed to joining a government under his leadership.

Following the publication of the final results, Israeli President Reuven Rivlin will ask each party to recommend either Netanyahu or one of his opponents to form the next Israeli government. Whoever gets the most recommendations then gets several weeks to assemble a majority coalition. If they cannot, another party leader generally gets to try.

So the shape of the next Israeli government, and the identity of the person who leads it, may be unclear for quite some time. ●

jbernstein@jewishexponent.com;
215-832-0740

Elana
Exclusive Women's Apparel Boutique

Made in USA

Custom designs, color options and
free alterations available

Evening Gowns
Suits/Separates
Cocktail Dresses

61 Buck Road
Huntingdon Valley,
PA 19006
www.elanaboutique.com
(215)953-8820

Consult with the designer to
explore your style options

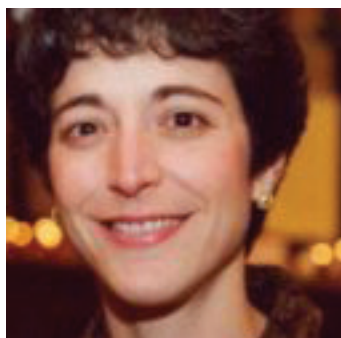


SHARE your engagement, wedding, birth, Bar/Bat Mitzvah announcement and any other simcha on both jewishexponent.com and the weekly *Jewish Exponent* newspaper for ... **FREE.**



JEWISHEXPONENT.COM/SUBMIT-MAZEL-TOV

LGBTQ People Lack Full Legal Protections in Every State. Jews Need to Be Part of the Solution



BY STACY SCHUSTERMAN

IN THE 1980s, Dennis Neill, an employee of our family business, came out as gay to my late father, Charles Schusterman. Coming out in Tulsa, Oklahoma, during the height of the AIDS crisis was a risky thing to do, and it could have cost Neill his job. But my father embraced Neill and assured him that his job was safe.

At the time, there was no law in Oklahoma to prevent Neill from being fired or discriminated against simply for being gay. My father provided that protection on his own. Nearly 20 years later, Neill's story and many others like it inspired me to ensure that our company extended full benefits to LGBTQ+ people, even though no federal law and very few state laws mandated we provide such benefits.

Even today, no such laws exist in many states or at the

federal level. Despite measurable achievements for LGBTQ rights, such as legalizing same-sex marriage, the federal government has never passed comprehensive legislation for fair and equal treatment of LGBTQ people.

That could change soon as the U.S. Senate prepares to vote on the Equality Act. If signed into law, the Equality Act would prohibit employers in all 50 states from discriminating against employees on the basis of sexual orientation and gender identity. It would also protect LGBTQ people from discrimination in housing, education, government services and public spaces.

As a business owner, philanthropist and American Jew who strives to honor the dignity of all people and to work toward a more just and inclusive society, I believe this is a critical moment for our community to mobilize in support of LGBTQ rights. Beginning under the leadership of my mother, Lynn, our family's philanthropy has proudly supported efforts to advance LGBTQ equality for more than two decades. We have seen how investments in LGBTQ rights — in the U.S., Israel and in our home state of Oklahoma — have led to significant progress and, in

turn, helped to strengthen communities civically, socially and even economically.

Today, I call on all American Jews to join with Keshet to support the Equality Act so that all people in the U.S. — regardless of their sexual orientation or gender identity — can live with dignity. Reach out to your senators to tell them to vote for the legislation. Encourage your family and networks to do the same. And urge Jewish organizations you are a part of to join Keshet's coalition of partners. We need all American Jews to take action.

Numerous polls indicate that roughly 80% of Americans — including a majority of Democrats, Republicans and Independents — support a bill like the Equality Act. Yet LGBTQ people continue to lack full legal protections in every state.

The impact on people's lives has been disastrous. For example, in Missouri, a lesbian couple was denied an apartment in a senior living community because their marriage is "not understood in the Bible." And in my home state of Oklahoma, a professor at Southeastern Oklahoma State University was denied tenure and not permitted to reapply to teach the following school year after she came out

as transgender.

The safety and dignity of LGBTQ workers should not depend on the generosity of individual employers. Similarly, housing security for LGBTQ tenants should not be subject to the whim of a landlord. Passing the Equality Act would ensure that LGBTQ Americans nationwide — including many members of our own Jewish community — would not be denied opportunities simply because of their sexual orientation or gender identity.

Historically, many faith groups have fueled discrimination against LGBTQ people in the name of religion. I fear that conservative religious voices will continue to grow louder in the coming weeks. That is why Jewish communities must uphold the ethical mandates of our tradition by advocating for justice, equality and basic human dignity for LGBTQ Americans in all 50 states — now more than ever before.

We know that when the Jewish community organizes for LGBTQ rights, we make a critical difference. For example, in 2018, when anti-trans groups sought to legalize discrimination against transgender people in Massachusetts, Keshet mobilized the largest Jewish campaign in history to protect

transgender rights — and their work paid off. Seventy percent of Jewish community organizations in Massachusetts, including 100 synagogues, joined Keshet's campaign. Thanks to the work of a broad coalition of partners, including Keshet, voters resoundingly defeated the effort to rescind legal protections for trans people in Massachusetts.

When I think back to the 1980s, I'm proud that my father embraced and supported Neill. And under my mother's leadership, Neill went on to become a leader in our family's philanthropic efforts to advance LGBTQ rights in Tulsa. But it is unconscionable that nearly 40 years later, people still cannot rely on the law to protect them. No one should have to live in fear that they will be fired from a job or denied an apartment simply for living their lives.

Passing the Equality Act would be a major step toward building an American society rooted in justice and dignity for everyone. I urge all American Jews to join Keshet's campaign to help pass the Equality Act. Together, let's build an inclusive future that reflects our Jewish values and benefits us all. •

Stacy Schusterman is chair of the Charles and Lynn Schusterman Family Philanthropies.

NMAJH Set to Rebound in 2021



BY MISHA GALPERIN

"The reports of my death have been greatly exaggerated ..."
— Mark Twain

ON MARCH 3, 2020 — just over a year ago — I wrote a piece for this very publication entitled "Is American Jewish History Worth Telling?"

The National Museum of American Jewish History had just filed for Chapter 11

bankruptcy protection. The goal was to reduce the unsustainable burden of debt the institution had been carrying since the 2010 opening of its magnificent new building on Independence Mall in Philadelphia overlooking Independence Hall and the Liberty Bell (with its inscription from Leviticus, "Proclaim liberty throughout all the land").

The board's tough decision to take this step was carefully evaluated. The decision was motivated by the trustees' and professional leadership's resolute commitment to continue and renew the museum's mission of telling the inspiring stories of how America benefited the Jewish people in ways that weren't possible anywhere else in the

world, and how American Jews contributed to "building a more perfect Union" here in the U.S.

We were prepared to work through the bankruptcy process, building on the momentum of our recent successes: a hit special exhibition, "Notorious RBG: The Life

See Galperin, Page 26

Asian Americans Carry Generational Trauma. We Need to Talk About It



BY JENNY WONG

MANY IN THE Northern California community may know me as Berkeley's elected city auditor. In that role, I project an image of professionalism, competence and the confidence that comes with decades of experience and an advanced education. But the recent murder of eight people in Atlanta, six of whom were Asian-American women — following attacks on Asian Americans in the Bay Area — hit me especially hard.

They brought flowing back memories of a lifetime of discrimination because of my race and class, experiences I only started talking about when I ran for office nearly three years ago.

The Atlanta murders cap a year of growing discrimination and violence directed at Asian Americans, spurred in large part by former President Trump and his supporters branding COVID-19 the "China virus." Hate crimes against Asian Americans have increased nearly 150% in the past year and are significantly underreported. Many who have been silent for so long in the face of years of discrimination are summoning the courage to speak up.

Like many of the Atlanta victims, my parents were working-class immigrants who toiled at a small business for a better life for their children.

When I saw the pictures of the women and pictures of the children who lost their mother, I thought, "Those women could have been my mother and those children could have been me."

I came to the United States at age 6 with my family. We did not have much, and my parents were able to work managing a low-end motel — the kind that rents by the hour as well as the day — thanks to a relative who was already in the United States. My childhood involved living in, cleaning and helping manage a series of motels until my parents were able to scrape together the money to buy one that provided us a more

family. Except for the one time in elementary school when I slapped a girl who would not stop picking on my younger sister, I kept my head down. If only I worked hard and did not cause any trouble, things would get better. That was what I was taught by my parents and the Asian immigrant community, and so that is what I thought.

And in many ways they did. I graduated from college, obtained a graduate degree and embarked on a career as an auditor at the federal Government Accountability Office. While I still continued to face discrimination from time to time — such as when I went to Los Alamos to conduct

I have clear memories of these early years. I remember my dad being thrown "like a chicken," according to my mom, through a window by a disgruntled customer, breaking several bones.

permanent home.

I have clear memories of these early years. I remember my dad being thrown "like a chicken," according to my mom, through a window by a disgruntled customer, breaking several bones. I remember weekly comments by elementary school classmates making fun of the shape of my eyes, admonitions to "go back to China" and taunts about the "smelly" Chinese food my mom sent me for lunch. In junior high and high school, the comments lessened, but I still faced monthly racial insults.

Through these experiences, I rarely fought back or spoke up. We were immigrants, without proper papers for a time. I lived in fear that something would happen to my parents or our

an audit and the officials demanded to see my passport, but not my white colleague's, to prove I was a citizen — life improved.

I was able to establish the life my parents dreamed for me. I married, have two high school-age kids and do not face the economic challenges my parents did. But the memories of the discrimination I faced, and continue to face from time to time, never went away.

My experience with racism and discrimination is not unique. In fact, it is quite common, yet seldom talked about. Many Asian Americans carry a lifetime of memories, or even generations of trauma, yet our stories are seldom centered. Living in a culture that does

See Wong, Page 23

KVETCH 'N' KVELL

Bartos' Pride Misplaced

WHY IS JEFF BARTOS ("Jeff Bartos Announces Bid for US Senate," March 18) still proud to say that he voted for Donald Trump, an inveterate liar who was impeached twice, reinforced divisions among our people, refused to accept the results of an election that was proven numerous times to be legitimate and used repeated lies to foster an insurrection on our Capitol?

The first time, perhaps, we could excuse a voter for making a mistake. But, twice, after so much had been revealed about this misguided and soulless person? Other than Israel, Trump has treated our allies with disrespect and our countries of concern with undeserved generosity and praise. Surely Bartos knows that there is more to being a good Jew and a good American than supporting the settlements in Israel and moving the U.S. embassy to Jerusalem.

Quite honestly, I felt ill when I read this article. I couldn't sleep. So, I ask Bartos to reconsider his loyalty to Trump. If he truly wants to help our country fulfill its potential and unite all Americans, he will distance himself from Trump and all of his enablers. This is the time for men and women of integrity, honesty and a genuine understanding and appreciation of who we are to help lead America out of the expanded wilderness that Trump created.

Alexis Gerard Finger | Bala Cynwyd

Co-author's Anti-Semitism Should Have Been Acknowledged

Jesse Bernstein's review of the book "Except for Palestine: The Limits of Progressive Politics" ("Reviews: Failed Case, Compelling Treasure Hunt," March 18) neglects to mention the most crucial fact: Marc Lamont Hill, one of the co-authors, was fired by CNN for his anti-Israel comments before the U.N., and was also condemned by Temple University, whose trustees said that Hill's comments are "widely perceived as language that threatens the existence of the state of Israel" that "has been used by anti-Israel terror groups."

Furthermore, the trustees said that Hill's words were criticized as "virulent anti-Semitism" and "hate speech." Surely Bernstein should have mentioned that, in addition to being "muddled and confusing," the cogent fact about the book is that Hill, one of the authors, has reiterated his genocidal call for an end to Israel as the Jewish state a recent interview. The Exponent owes its readers book reviews that provide such critical background to prospective readers. •

Stephen A. Shalet | West Chester

STATEMENT FROM THE PUBLISHER

We are a diverse community. The views expressed in the signed opinion columns and letters to the editor published in the Jewish Exponent are those of the authors. They do not necessarily reflect the views of the officers and boards of the Jewish Publishing Group, the Jewish Federation of Greater Philadelphia or the Jewish Exponent. Send letters to letters@jewishexponent.com or fax to 215-569-3389. Letters should be a maximum of 200 words and may be edited for clarity and brevity. **Unsigned letters will not be published.**

www.jewishexponent.com

Dinner with a Nod to Korea

FOOD

KERI WHITE | JE FOOD COLUMNIST

I AM A HUGE FAN of Korean food — I love the soy, the sesame, the pungently spicy gochujang with a hint of sweetness, the kimchi.

I stumbled across some Korean-style recipes while scrolling through social media; later, I couldn't begin to find them again if my life were hanging in the balance, but I remembered the basic ingredients and procedures, and was able to use these ideas as inspiration for a delicious and pretty simple dinner.

I used sockeye salmon because I had a slab in my freezer; it is a leaner fish than other salmon varieties and therefore must be cooked "low and slow" until it is just barely

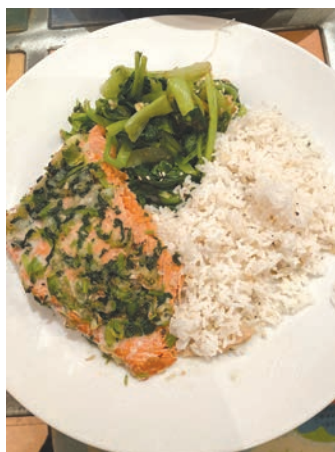
done. A bit rare in the middle is recommended, but if you can't stomach that this method will keep the fish from drying out even if you take it nearer to well done (gasp!).

And you can use more or less any fish for this recipe — cod, snapper, bass, fluke, etc. — even something delicate like flounder — just be sure to adjust the time in the oven so you don't overcook it.

CILANTRO-SCALLION-GINGER SALMON

Serves 2

- 1 tablespoon canola or vegetable oil
- 2 scallions, sliced
- 1 knob ginger, about 1 inch, grated
- 1 handful cilantro, rinsed



▲ Korean dinner Photo by Keri White

- well and coarsely chopped
- 2 salmon filets, about ¾ pound total
- ½ lemon
- Salt and pepper

Heat your oven to 275 degrees F.

In an ovenproof skillet, heat the oil and sauté the scallions, ginger and cilantro until cooked, about 5 minutes. Meanwhile, spritz the salmon with lemon juice and sprinkle it with salt and pepper.

Push the scallion mixture to the perimeter of the pan and place the salmon filets, skin side down, into the center of the skillet. Spoon the scallion mixture along with any liquid that it has released over the salmon to coat, or insulate the fish (this is what keeps it from drying out). Bake the fish for about 25-30 minutes until done.

GARLIC-FRIED RICE

Serves 2

I used basmati for this, which is not traditional for Korean cuisine, but that's what I had in the pantry and it worked just fine.

My recollection of the recipe, and indeed with all cooking instructions for fried rice recipes, is to use leftover rice that has had the chance

to sit in the fridge overnight and dry out. Some recipes go so far as to suggest ordering extra rice when you do takeout so you have the proper rice on hand and the optimal time to allow it to sit overnight.

Realizing that, and deciding to make this dish sometime around 2 p.m., I cooked the rice and let it sit out in a shallow bowl, uncovered, for a few hours to enable the moisture to escape. The rice came out really well, but I have a hard time believing that anything sautéed in garlic-infused oil and topped with crispy garlic would be anything less than intoxicating, so my advice to you, even if you are starting this late in the day, is to go for it.

- 2 cups cooked rice
- 3 tablespoons canola oil
- 8 cloves garlic, crushed
- Salt and pepper to taste
- 1 scallion, sliced, for serving

In a large, nonstick skillet, heat the oil and garlic over medium. Stir frequently, until the garlic begins to crisp and brown. Watch it carefully; you want it toasted and golden, not burnt. Remove the garlic from the oil and drain it on paper towels. Set it aside.

Pour the rice into the skillet with the oil and press it down, almost like a pancake. Allow it to sizzle and cook and, after a few minutes, scrape it up and turn the rice over, pressing the rice down again. Repeat this process several times until all of the rice seems well coated and slightly fried. This will take about 10 minutes. When done, sprinkle the toasted garlic over the top of the rice, stir to distribute and top with scallions.

SESAME-SOY SPINACH SALAD

Serves 2

We served this dish cold as a

salad, but as we ate it, we both thought it would have been better hot.

Full disclosure: We had this as a side dish on a rather chilly night, and we probably assessed it based on external factors, but as the weather warms and we crave lighter, cooling fare, a cold version of this might be just the thing. And, if not, you can limit the time the greens spend in the ice bath so they stay closer to room temperature, or pop the dish in the microwave before you serve it.

One other note on the spinach: This could be made with just about any green — bok choy, kale, collards, escarole, pea leaves, et cetera. Just be sure to vary the cooking time so the greens cook through. Kale and collards will take about 10 minutes in the water, while bok choy will only need about 2, and pea leaves just a quick dip.

- 1 large bunch spinach
- 1 teaspoon soy sauce
- 1 teaspoon sesame oil
- 1 clove garlic, crushed
- 1 teaspoon sesame seeds

Bring a large pot of salted water to boil. Dump the spinach into the boiling water and cook it for about 1 minute until bright green and just done. Drain the spinach and immerse it in an ice water bath immediately.

After the spinach cools slightly, about 1 minute, pour it into a colander and press out the excess water. While the spinach continues to drain, mix the soy, sesame oil and garlic in the bottom of a medium-sized bowl.

Remove the spinach from the colander, coarsely chop it, place it in the bowl with the dressing, and toss. Sprinkle it with sesame seeds.

Serve chilled, at room temperature or reheated as desired. ●

HOUSE OF KOSHER
GOURMET MARKET

SHOP THE HOUSE FROM YOUR HOME.

Easy, convenient, & Kosher!
Shop your groceries, meat, fish, and fresh takeout online and we'll deliver your order to your door.

HOUSEOFKOSHER.COM

STORE HOURS
SUNDAY-WEDNESDAY
8 AM-8 PM
THURSDAY
8 AM-10 PM
FRIDAY
8 AM-3 PM

215.677.8100
9806 BUSTLETON AVE.
PHILADELPHIA, PA 19115

That's what we call house to house service.

Shop online at HouseofKosher.com or download our FREE HOUSE OF KOSHER APP

Available on the App Store

ANDROID APP ON Google play

Strictly Kosher

ON SALE SUNDAY, 4/4 THRU SATURDAY, 4/10

Helping you get it together. **together.**



right price
promise
**Prices low
everyday.**

Sizzlin' Specials!

Boneless Sirloin Steak
Fresh, Beef Loin
\$5.99 lb.

Certified Angus Beef® Boneless Sirloin Steak
Fresh, Beef Loin
\$6.49 lb.

Boneless Center Cut Pork Chops
Family Pack, Pork Loin
\$1.99 lb.

Fresh Antibiotic Free Norwegian Salmon Fillet or Steaks
Responsibly Raised, Non-GMO
\$9.99 lb.

2-lb. Bag Bowl & Basket or Cape Gourmet Large EZ Peel Shrimp
31 to 40-ct./lb., Frozen, Raw
\$11.98

Red Peppers
LeRouge
99¢ 4-lbs.

Tomatoes on the Vine
Home Grown Taste
99¢ lb.

Navel Oranges 4-lb. Bag
California
\$2.99

Romaine Hearts
3-Pack
2 \$4

Household Essentials

Ajax or Dynamo Laundry Detergent
8.47-oz. pkg., 16-ct. Pods or 60-oz. btl., Any Variety.
Ajax Liquid or 10.2 to 14.1-oz. pkg., 20-ct. Toss-ins or 60-oz. btl., Dynamo Liquid
\$1.79

Final Touch Fabric Softener
100-ct. box, Any Variety.
Sheets or 64 to 72-oz. btl., Liquid
\$3.33

Tide Laundry Detergent
52 to 58-oz. cont., 54 to 72-ct., Any Variety, Pods, 105-oz. eco-box, PurClean Plant Based, 115-oz. btl., 10X or 138 to 150-oz. Liquid
\$14.99

Scott's Bath Tissue 20-Pack
20,000-ct. roll, 3-ply
\$11.99

Bounty Essentials Big Roll Towels 6-Pack
498-ct. roll, 3-ply, Regular Roll, Select-A-Size
\$4.99

Paperbird Premium Bath Tissue 12-Pack
3,408 to 3,432-ct. roll, 3-ply, Ultra Strong or Soft, Mega Roll
\$3.99

Juniper Surface Wipes
35-ct. canister, with Bleach
3 \$3

Hanes Anti-Microbial Face Mask
10-ct., White or Black (Where Available, White Supplies Last)
\$5.99

Look for Right Price Promise signs throughout the store.

Bowl & Basket Rotisserie Chicken
33-oz., Store Prepared, Oven Roasted, No Antibiotics Ever
\$4.99

Alaska Cod Fillets or Steaks
Previously Frozen, Product of USA, Wild Caught
\$7.99 lb.

ShopRite Shredded Cheese
8-oz. pkg., Any Variety
\$1.99

Refreshing Beverages

Poland Spring Water 24-Pack
405.6-oz. tot. wt. btl. (Plus Dep. or Fee Where Req.) 16.5-oz. Bottles
\$3.99

Poland Sparkling Water 8-Pack
135.2-oz. tot. wt. btl. (Plus Dep. or Fee Where Req.) 16.9-oz. Bottles, Any Variety
3 \$6

Canada Dry Seltzer 12-Pack
144-oz. tot. wt. cans (Plus Dep. or Fee Where Req.) 12-oz. Cans, Any Variety
\$4.98

Core Hydration Water 6-Pack
182.4-oz. tot. wt. btl. (Plus Dep. or Fee Where Req.) 30.4-oz. Bottles
\$6.99

Northland Cranberry Juice
64-oz. btl., Any Variety, 100% Juice Blends
\$1.49

Treat Yourself

Häagen-Dazs Ice Cream
14-1l. oz. cont., Any Variety or 9-1l. oz. pkg., Novelties
\$2.88

Halo Top Ice Cream
pt. cont., Keto or Any Variety
\$2.88

Talenti Gelato
pt. cont., Any Variety, Sorbet or (Excluding Layers)
\$2.88

Keekler Cookies
7.7 to 14.9-oz. pkg. (Excluding Family Size) Any Variety
\$1.88

Chips Ahoy! Cookies
7 to 13-oz. pkg. (Excluding Thin Bites) Any Variety
2 \$4

Thomas' Bagels 6-Pack
19 to 20-oz. tot. wt. pkg. (Excluding Mini Bagels & Thins) Any Variety
\$2.99

Stroehmann Dutch Country Bread
20 to 24-oz. loaf (Where Available) Any Variety
\$2.99

Freihofer's Country Bread
24-oz. loaf (Where Available) Any Variety
\$2.99

Turkey Hill Ice Cream
48-oz. cont., Any Variety Sherbet, Dairy Dessert, Light or Regular (Excluding All Natural)
2 \$5

Nabisco Chips Ahoy! Cookies
Less or additional items will scan at \$2.99 each.
2 \$4

Entenmann's Little Bites
6.88 to 9.75-oz. box, Any Variety
3 \$7

Mealtime Favorites

Bowl & Basket Jumbo Wings or Breaded Tenders
Select Varieties, No Antibiotics Ever
\$5.99 lb.

Nathan's Beef Franks
11 to 12-oz. pkg., Any Variety
\$2.99

Red Baron Classic Pizza
11.2 to 23.45-oz. pkg., Mini, Deep Dish Singles or Any Variety
\$2.99

Hungry Man Dinners
14 to 16-oz. pkg., Any Variety (Excluding Classic, Spicy Fried Chicken & BBQ Pulled Pork)
\$1.99

ShopRite American Cheese
Store Sliced, Yellow or White
\$3.99 lb.

Goya or Aruj Rice
20-lb. bag, Goya Canilla Long Grain or Aruj Basmati or 100% Thai Long Grain Jasmine
\$9.99

Colonna Bread Crumbs
13 to 15-oz. canister (Excluding Whole Grain) Plain or Italian Flavored or 7 to 8-oz. Panko
99¢

Bowl & Basket Soups
20-oz., Select Varieties
5 \$5

Starkist Solid White Tuna
5-oz. can, in Water or Oil
5 \$5

Bowl & Basket Gallon Oil
btl., Canola or Vegetable
\$3.99

ShopRite Turkey Breast
Store Sliced, Executive, Honey, Smoked, Teriyaki Buffalo or Lower Sodium
\$6.99 lb.

BelGioioso Fresh Mozzarella Log
16-oz., Regular or Sliced
\$3.99

What's for Breakfast?

Kellogg's Jumbo Cereal Snax 12-Pack or Family Size Cereal
5.4-oz. box, Any Variety, Cereal Jumbo Snax 12-Pack or 19.1 to 24-oz. box, Corn Flakes, Frosted Flakes, Rice Krispies, Cocoa Krispies, Frost Loops, Apple Jacks, Corn Pops, Frosted Mini-Wheats, Raisin Bran or Raisin Bran Crunch Cereal
\$3.49

Quaker Cereal or Granola Bars
11.5 to 14-oz. box (Excluding Seasonal) Any Variety, Cap'n Crunch or Life Cereal or 6.1 to 7.4-oz. (Excluding Seasonal & Quinoa) Chewy Granola Bars
\$2.98

Martinson Coffee K-Cups 90-Ct.
25.4 to 28.57-oz. box, Any Variety
\$9.99

Bowl & Basket Ground Coffee
24.2 to 30.5-oz. can, Any Variety
\$2.99

Chobani Greek Yogurt
5.3-oz. cont., Any Variety, Filips, Less Sugar, Probiotics or (Excluding Non Dairy, With Oatmeal or Completes)
10 \$10

Dannon Greek Yogurt
5.3-oz. cont., Any Variety Oikos, Light & Fit Greek, Triple Zero or Two Good
\$2.99

Hotel Bar Butter Quarters
1-lb. pkg., Any Variety, Breakstone's, Keller's or
\$2.99

Store Made Blueberry Muffins
15-oz. Pkg. of 6, All Varieties, Muffin Tops or
\$2.99

Prices, programs and promotions effective Sun., April 4 thru Sat., April 10, 2021 in ShopRite® Stores of Bridge & Harbison, Fox Street, Aramingo Ave., Knorr St., Morrell Plaza, Roxborough, Front & Olney, Roosevelt Blvd., Oxford & Levick, Whitman Plaza, Parkside, Oregon Ave. and Island Ave., PA. Sunday sales subject to local blue laws. No sales made to other retailers or wholesalers. We reserve the right to limit purchases of any sale item to four (4) purchases, per item, except where otherwise noted. Minimum or additional purchase requirements noted for any advertised item exclude the purchase of prescription medications, gift cards, postage stamps, money orders, money transfers, lottery tickets, bus tickets, fuel and Metro passes, as well as milk, cigarettes, tobacco products, alcoholic beverages or any other items prohibited by law. Only one manufacturer coupon may be used per item and we reserve the right to limit manufacturer coupon redemptions to four (4) identical coupons per household per day, unless otherwise noted or further restricted by manufacturer. Sales tax is applied to the net retail of any discounted item or any ShopRite® coupon item. We are required by law to charge sales tax on the full price of any item or any portion of an item that is discounted with the use of a manufacturer coupon or a manufacturer sponsored (or funded) Price Plus® club card discount. Not responsible for typographical errors. Artwork does not necessarily represent items on sale; it is for display purposes only. Copyright© Wakefern Food Corp., 2021. All rights reserved. Digital Coupon savings can be loaded to your Price Plus® club card IN STORE at the service desk, kiosk or contact 1-800-ShopRite.

Philly Faces: Michal Furman

PHILLY FACES

JESSE BERNSTEIN | JE STAFF

MICHAL FURMAN, 26, is fairly certain that she is the first Israeli-American officer in Philadelphia Police Department history. It's a position that she takes quite seriously.

"I love Philadelphia," said Furman, the daughter of prominent refuseniks Marina and Lev Furman. "It's such a great city. No better way to love a city than to serve and protect its people."

Furman, a Ra'anana-born graduate of Temple University, intended to enter the music business, going so far as to take classes at the online extension school of the Berklee College of Music.

"But in the back of my mind," she said, "I always kind of knew that I wanted a job that was

physical and ever-changing."

That's how one might end up, say, on a bicycle patrol in Kensington, as Furman is now.

Furman spoke about becoming a police officer during the pandemic, anti-Semitism and Kensington.

What was the single most decisive factor in your becoming a police officer?

Well, when I studied music business, there was just something that wasn't fulfilling about it to me. If I feel like I'm not doing something that's helping someone, it kind of feels like, 'What's the point?' So I wanted to do something where I knew I'm going out there, and every day, I'm going to be helping people. And that's when I decided that being a police officer was the right thing for me.

What's been the most surprising thing since you joined the force?

I'm going to be honest: I joined the academy in May, when all the protests and everything was going on. And sometimes it kind of feels like people don't have your back. But going to Kensington and talking with the members of the community, they really do feel grateful to have you there. And they're just thankful that you're there and helping them.

What was it like to train to become a police officer during the pandemic?

It's funny, because throughout the whole academy, they kept telling us, 'This is new for us, and we're trying to figure out as it goes.' And it's tricky because a lot of the training — for example, defensive tactics — you have no choice but to be close to your partner. And there's only so much social distancing that you could do, but it's training that we need to have to be able to graduate. So the academy was extremely careful. Instead of being in regular classrooms, they put us downstairs in the gym and in the auditorium, and they had our chairs six feet apart. We



▲ Michal Furman, here with her nephew Zev Stanger, is the daughter of two prominent refuseniks, Lev and Marina Furman. Courtesy of Michal Furman

wore masks at all times, unless we were running or had PT.

In the couple months now that you've been an active-duty police officer, is there anything you've encountered that you don't think you would have ever come across, if not have for having become a police officer?

There's definitely a lot that I've encountered that I don't think I would have seen. Just constantly, day-to-day, you're with people who are just struggling, they're out on the streets. They don't always have

anywhere to go. And I'm going to be honest, it's pretty sad, but you do what you can to help them and you just try to be there for them. You have the opioid epidemic in Kensington, but at its root, Kensington is still a community; there's still families that live there. There's still kids that live there. And they have to see that every day as well. And that definitely breaks my heart a little bit.

How do you think about your relationship to the police force as an Israeli-American?

It's important as an Israeli-American, and a Jew as well, because when you see the people who are there, serving and protecting you, you want to see yourself in them. For the Jewish community in Philadelphia, it's important for them to see that there's someone that they can relate to, and that they feel, 'Oh, they understand how we feel.' Especially with the rise of anti-Semitism that's currently going on, it's extremely important for there to be more Jewish police officers. And so much of the Jewish values that I've grown up with are things that I instill in my everyday life and in work, like tikkun olam. •



HAPPY PASSOVER

Alec, Steven, Danny, Bob, Jarett & Zack
The Rovner Family



HOST YOUR OWN RADIO SHOW!

Philadelphia's WWDB TALK 860 has a limited number of prime time slots available now.

Ideal for financial consultants, attorneys, travel agents, medical providers, cultural groups, sports enthusiasts, or any professional who wants to reach a large audience. Add sponsors to create additional income as you promote your own business or profession!

Call 610-585-8506 for more details.



Find Meaning in Passover's Final Days

CANDLE LIGHTING

April 2
April 9

7:08 p.m.
7:15 p.m.

BY RABBI SHAWN ZEVI

Pesach

THE PESACH SEDER remains the most observed Jewish festival home gathering to this day.

Whether you observe one or two sederim, the beginning of Pesach comes in with its millennia of observed and ever-evolving rituals, retelling of our story, reflection on what is means to be ever-leaving and arriving, to be enslaved and at the same time grateful for and vigilant about our freedoms, to be strangers and simultaneously at home.

The end of Pesach often gets overlooked or becomes a countdown to the “finishing the matzah collections on the shelf.”

However, there are meaningful spiritual practices that can help bring the values and experiences of the seder into the week and weeks that follow.

The seventh night of Passover in some Jewish mystical and Chasidic circles, using the math of the ancient rabbis, became a time to re-enact the Crossing the Sea. This led to an early Chasidic custom of holding a “mirror seder” on the last day of Pesach. There was an early Chasidic custom of the rebbe giving over Pesach wisdom, of gathering around the table or in a circle and everyone rotating one chair to share their Passover wisdom from the “rebbe’s chair.”

I experienced this through Rabbi Zalman Schachter-Shalomi’s updated egalitarian practice of this ritual, and then later thanks to Philadelphia’s own Simcha Raphael and Rabbi Geela Rayzel Raphael, who developed a narrative and song-filled “Seventh Night Seder.”

As Raphael writes in the introduction to the Seventh

Night Seder Haggadah: “In looking at Torah and Midrash, through the lens of mythic understanding, it is possible to discover in the ancient stories a model, a paradigm, for seeing the deeper patterns of spiritual evolution unfold in our own lives. The idea of mythic re-enactment of an ancient tale is fully consonant with what we learn at the Passover seder: *hayav adam lirot et atzmo k’ilu who yatzah mi-Mitzraim* — “it is incumbent upon each person to see one’s self as if they themselves had left Egypt.” This notion suggests that each time we retell the story of the Exodus, and (hence) the subsequent Crossing of the Red Sea, we are invited to find personal, contemporary spiritual connection and meaning for our own lives.”

Today, either during or around Pesach, holding an additional seder for interfaith and social justice causes has emerged with their own haggadot, such as the HIAS Immigration Seder and R. Arthur Waskow and Rabbi Phyllis Berman’s newly released “Liberating Your Seder” compendium, which includes an article I wrote on the seventh-night seder we held when the pandemic first relegated us to our own narrow places and across a digital sea of reeds.

Over the years, we have seen the emergence of feminist seders, LGBTQI seders, Jewish Labor Council seder, multifaith justice seders and many more. After the seder(s), we move into the remainder of Pesach and the weeks beyond and the opportunity to integrate and embody in our lives, the experience, meaning and values of this festival period and the exodus itself.

According to the Torah, we are directed to count the days from Passover to Shavuot. This period of 49 days is known

as the Counting of the Omer. An omer is a unit of measure for grain.

On the second day of Passover, in the days of the Temple, an omer of barley was cut down and brought to the Temple as an offering. This grain offering was referred to as the omer. Every night, from the second night of Passover to the night before Shavuot, we recite a blessing and state the count of the omer in both weeks and days.

The counting is intended to remind us of the link between Passover, which commemorates the Exodus, and Shavuot, which came to commemorate the giving of the Torah. It reminds us that the redemption from slavery was not complete until we received the Torah (a later interpretation of the meaning of Shavuot).

Over these seven weeks, daily reflection, work on one’s *middot* (characteristics) and potential inner and relational growth from this work on self was one way to pray for and invite the possibility of affecting one’s life and potential — nurturing and growing the fruit of our souls. These

traits are not just designed to be “out there” in the esoteric world, but to be integrated and expressed in our everyday actions and relationships.

The ongoing nature of the global pandemic, the continuum of difficulty or ease in getting vaccinations, and the challenges and possibilities of our gradual and safe reopening and regathering in person in Jewish settings is shedding a light on the lessons we have learned and how we have or have not grown as human beings and as a great community in the difficult year we have been through.

The reality is we are all slaves to something — to work, or a relationship, to fear, or food, to a lack of discipline, or too much discipline, to resources and even the privileges many of us have benefited from in American society at others’ exclusion and expense. The word *Mitzrayim* (“Egypt” in Hebrew) means limitations and boundaries and represents all forms of constraints that inhibit our true free expression.

Our people’s redemption from Egypt teaches us how to achieve inner freedom in our

lives. Enslavement is a habit that needs to be broken and transformed over an extended period.

I pray for all of us that as we conclude the week of Pesach and move toward the first fruits and revelations of Shavuot, we find the faith and courage to walk into the unknown ahead of us and work not to return to the way things were, rather forge together the “*olam hesed yibaneh*”— the compassionate, just and equitable world to come. •

Rabbi Shawn Israel Zevit is the rabbi at Mishkan Shalom in Philadelphia, co-founder/director of the Davennen Leader’s Training Institute, associate director of the ALEPH Hashpa’ah program and co-chair of the clergy caucus of POWER Interfaith PA. The Board of Rabbis of Greater Philadelphia is proud to provide diverse perspectives on Torah commentary for the Jewish Exponent. The opinions expressed in this column are the author’s own and do not reflect the view of the Board of Rabbis.



Follow The **JEWISH EXPONENT**
And Never Miss A Story!

www.jewishexponent.com

#jewishinphilly



facebook.com/jewishexponent



twitter.com/jewishexponent





Philly's Israel

AN ALL-STAR CONCERT

Sunday, April 18 | 4:00 p.m. - 5:00 p.m.
jewishphilly.org/concert

Join the Jewish Federation of Greater Philadelphia in celebrating Israel Independence Day with an epic, family-friendly virtual concert!

For Israel's 73rd birthday, our community-wide party will feature American rocker and Jewish camp favorite Rick Recht, Israeli legend David Broza, and many of their musical friends.

Event Chairs: Reut Baror and Amanda Shor



Jewish Rock Radio artists:

NEFESH MOUNTAIN

RICK RECHT

DAVID BROZA

RABBI JOSH WARSHAWSKY

JOSH NELSON

RABBI LISA SILVERSTEIN

CHAVA MIREL

SHIMON SMITH

LAURIE AKERS



Jewish Federation of Greater Philadelphia

COMMUNITY BRIEFS

New Exhibit Opens at the Temple Judea Museum

A NEW HOLOCAUST-CENTERED exhibit entitled “Journey into Darkness ... Heal with the Beauty of Life” debuted March 19 at the Temple Judea Museum within Reform Congregation Keneseth Israel in Elkins Park.

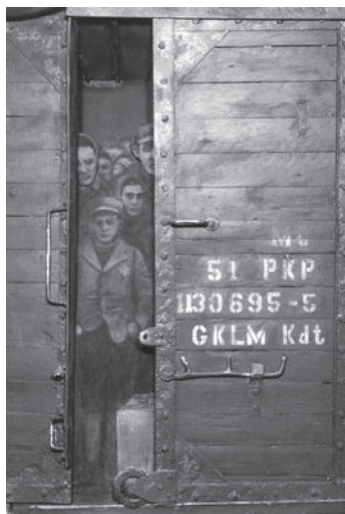
The exhibit, which is on display through June 30, marks the museum’s first collaboration with the Holocaust Awareness Museum and Education Center, or HAMEC.



▲ Harry Somer print

► Frank Root sculptural relief

Courtesy of the Temple Judea Museum



The exhibit includes objects from Temple Judea’s Holocaust and Acts of Oppression and Resistance collections, as well as paintings from Harry Somers and sculptural reliefs by Frank Root provided by HAMEC.

The guest curator is Lisa Marlowe, a teacher at Elkins Park Middle School who won the History Channel’s first Teacher of the Year award in 2006.

“The idea for this exhibition came to me from the

impact I witnessed among my students when they saw Frank’s work and heard Harry’s story,” Marlowe said. “I wanted the community beyond our school to experience the same power of art as a component of Holocaust education.”

The exhibition may be visited in person by prior appointment and masks must be worn. Call 215-887-8700 to make a reservation.

CPA Firm Founder Howard Asher Dies at 87

Howard Burman Asher, who co-founded CPA firm Asher & Asher in 1957, died March 19 at his home in Center City. He was 87.

Asher & Asher grew to employ 100 people and become the largest CPA firm in Philadelphia. It later merged with BDO USA.

Asher served on many professional committees with the Pennsylvania Institute of Certified Public Accountants and chaired Philadelphia’s Tax Review Board during both the Green and Rendell administrations.

Asher was a fourth-generation member of Reform Congregation Keneseth Israel, where he served in many capacities. He was a trustee and volunteer for the Jewish Federation of Greater Philadelphia for more than 60 years.

Scientific Researcher Beatrice Novack Engelsberg Dies at 95

Beatrice Novack Engelsberg, who spent 50 years as a scientific researcher, died March 8 at her Center City home, The Philadelphia Inquirer reported. She was 95.

In the 1960s and 1970s at the University of Pennsylvania, she studied enzymes known as cytochrome P450 that are vital in metabolizing medication. She conducted lab experiments and edited conclusions for publication.

At various times during her career, she worked at Penn, Hahnemann Medical College, Thomas Jefferson University Hospital and Rutgers University.

She was a member of Temple Beth Zion-Beth Israel in Philadelphia and often discussed the importance of Jewish culture in American life. Causes she supported included Doctors Without Borders and the Southern Poverty Law Center.

GoPuff Raises \$1.1B for Expansion

Philadelphia-based beer and snacks delivery service GoPuff — whose founders Rafael Ilishayev and Yakir

Gola are Drexel University alumni who spent time at Drexel’s Chabad — announced that the company raised \$1.1 billion more to expand its deliveries, The Philadelphia Inquirer reported.

The lead investor is D1 Capital Partners, a \$20 billion New York-based hedge fund run by University of Pennsylvania graduate Daniel Sundheim. The investment doubled its previous money-raising efforts.

GoPuff will add to its 250 local warehouses as well as its 161 BevMo!-brand beer stores, while hiring more engineers to improve its ordering technology. The company also is considering adding foreign stores and bolstering the number of kinds of items it delivers.

GoPuff employs more than 7,000 people.

The company said its value is now \$8.9 billion.

Lindy CineMondays Starts April 5

The eighth year of the Gershman Philadelphia Jewish Film Festival’s Lindy CineMondays kicks off April 5 with the first of six films.

Films cost \$15 each and are available for Pennsylvania, New Jersey and Delaware residents for a seven-day streaming period. Tickets are available at pjff.org.

The opening night film is “Love It Was Not,” a documentary about a Slovakian woman at Auschwitz and an Austrian SS officer.

“Here We Are” follows on April 12, telling the tale of a father “emotionally unprepared to let go of his autistic young adult son.”

“Shtetlers” airs starting April 19. The Russian documentary explores the lost world of shtetls in the 19th century Pale of Settlement in the former Soviet Union.

“Outremont and the Hasidim” follows on April 26 and focuses on tension in the Central Montreal borough of Outremont between 7,000 Chasidic Jews and Quebec’s Francophone elite.

On May 3, “If You See My Mother” begins to air. The film follows mama’s boy Max, who keeps seeing his recently deceased mother, who refuses to leave his side.

The final film, “Mish-Mash,” is slated to air on May 10. The documentary examines the Frenkel Brothers — three Jews who pioneered Egyptian cartoon animation in the 1930s. ●

— Compiled by Andy Gotlieb



Chai.

News for people who know we don’t mean spiced tea.

Every Thursday in the **JEWISH EXPONENT** and all the time online @jewishexponent.com.

For home delivery, call **215.832.0710**.

DEATH NOTICES

ASHER

Howard Burman Asher, March 19, 2021, husband of Myrna (nee Zeitlin) of Phila., PA, and Harvey Cedars, NJ. Father of Noah (Laurie Stein), Deborah (Scott Anderson) and Anthony (Elaine Berenson), brother of Barbara Bronstein, grandfather of Jane Asher (Peter Liakakis), Hillary Asher, Ethan Asher, Alison Asher, Nathan Anderson, Kenneth Anderson, Benjamin Asher and 2 step grandchildren Katherine and Nikita Poliakoff. Also survived by many nieces, nephews and friends. Contributions in his memory may be made to Cong. Keneseth Israel, Jewish Federation of Greater Philadelphia or Sidney Kimmel Cancer Center of Jefferson Hospital.
JOSEPH LEVINE and SONS
www.levinefuneral.com

DONNELLY

Helen Donnelly, age 79, passed away on March 20, 2021 in Philadelphia, PA. Helen was a long time resident of Northeast Philadelphia, most recently being a resident of Paul's Run Retirement Community. Helen was born on December 9, 1941 in Philadelphia, PA, to parents, Max and Sara Barr. Helen worked for Wawa Corporation as The Coffee Queen until her retirement. She was a proud volunteer for KleinLife for many years. Helen was preceded in death by her husband George and her son Joseph. Helen is survived by her daughter, Carol Morgan (John), her grandson John III, granddaughter Tracy, great grandson Scott Boyd, her sisters Arlene Seefried, Ann Kaufman, Penny Barr (Daniel), brother Gerald and numerous nieces and nephews. Memorial contributions may be made to American Cancer Society via www.donate3.cancer.org
LAMB FUNERAL HOME, Inc.
www.lambfuneralhomeinc.com

GOLDEN

Wolfe Lewis Golden of Philadelphia, PA, peacefully passed away on March 18, 2021 at the age of 86. Beloved husband of Jayne Epstein, loving father of Mark Golden (Amy) and Stephen Golden (fiance Dr. Kimberly Heightchew), grandfather of Samuel and Maxwell Golden, Chase Golden and Jackson Bryant. Wolfe was the son of the late David and Alma (nee Bershad) Golden. Born in Philadelphia, Wolfe was an only child. Wolfe was fiercely loyal about family and friendships. He was a kind, loving and supportive father and a dear friend to many. His knowledge, wisdom and ability to listen was the foundation on which he built his life. After returning from service in the Army and graduating from Temple University, Wolfe found his true calling: teaching. He landed back at his Alma Mater, Overbrook High School. For 27 years as a teacher, he inspired students to outperform their expectations. Wolfe treasured his summers in Strathmere, NJ and loved his many bowling leagues. Wolfe was so passionate about travel that he and Jayne visited over 110 countries around the world. In lieu of flowers, the family requests donations in Wolfe's name be made to The Morris Animal Shelter, 1242 Lombard St, Philadelphia, PA 19147.
GOLDSTEINS' ROSENBERG'S
RAPHAEL-SACKS
www.goldsteinsfuneral.com

GREEN

Eileen S. Green (nee Weiner), March 22, 2021. Mother of Lauren Green (Gregg Soffer) and Lindsey (Rafael) Gutierrez. Sister Of Linda (Larry) Brouse; also survived by 7 grandchildren. Contributions in her memory may be made to the Woman's Animal Center, 3839 Richlieu Road, Bensalem, PA 19020.
GOLDSTEINS' ROSENBERG'S
RAPHAEL-SACKS
www.goldsteinsfuneral.com

A Community Remembers

Monthly archives of Jewish Exponent Death Notices are available online.
www.JewishExponent.com

DEATH NOTICES



HORWITZ

H. Vivianne (Billie) Horwitz, 91, of King of Prussia, PA, passed away peacefully in her home on February 19, 2021. She was born in Pottstown, PA on July 4, 1929 to Morris and Sally (Laber) Horwitz. She was predeceased by her sisters Geraldine Forman and Shirley Woolf. After graduating from high school, Billie worked for the Philadelphia Board of Education, starting in the typing pool and working her way up to Administrative Assistant for the Superintendent of Schools. After retiring from the Board of Education, Billie went to work for PRIME, a nonprofit philanthropic organization. Billie was excited and fulfilled by volunteering her time and energies to various nonprofits including serving as a docent at the Philadelphia Zoo from 1984 until just before her death. As a docent, she was a member of or chaired several committees and particularly loved doing outreach to children and juniors. She received awards for contributing "above and beyond". In addition to her zoo docent activities, for 22 years she volunteered through the Retired Senior Volunteer Program (RSVP), to Hospice Care, Historical Society of Montgomery County and others. Her most recent volunteer activity was with The Clinic, Healthcare for the Uninsured, in Phoenixville, PA, an organization that was near and dear to her heart. She loved music, art, theater (Broadway and community), the Zoo, Eagles, Phillies, and bridge. She was a world traveler and wherever she went she made lifelong friends. Her quiet manner and gentle disposition only enhanced her strengths and commanded the respect and love from all who knew her. She is survived by her nephews Mark Forman (Cheryl), Mel Woolf (Susan Shermer), and Jeffrey Woolf whom she loved dearly as exemplified by her email and license plate "ant-bil". As an example of her generosity, Billie had requested that her remains be donated. In the interest of safety, no service is being planned at this time. Condolences may be expressed at the funeral home website (<https://www.hancockfuneralhome.net>) The family asks that donations in her memory be made to: The Clinic in Phoenixville <https://www.theclinicpa.org> or Philadelphia Zoo in memory of Billie Horwitz <https://phillyzoo.pivvit.com/donate>

DEATH NOTICES



LEIBOVITZ

Sadly, on April 4, 2020, in Maryland, Cheryl R. Leibovitz, 69, passed on due to a brief illness. Cheryl was born in Philadelphia, PA, lived in Baltimore, MD, graduated with a bachelor's degree from the University of Maryland, moved to Washington, DC and later made her home in Alexandria, VA. Cheryl was the loving daughter of the late Sidney Leibovitz of Baltimore, MD and the late Sylvia (nee Kaplan). She is survived by her brother, Marc Leibovitz (Naomi Kaufmann), step-mother, Adrienne (Biren-Berger), step-sisters Danielle Berger Gorgas (Kenny) and Victoria Magi Berger and niece Sidney Alexandra Berger. Cheryl retired from a long and dedicated career in public service ten years ago. She worked as a Program Specialist and her expertise was in the area of Federal Student Financial Aid. While employed at the U.S. Department of Education, Cheryl enjoyed her volunteer work with high school students seeking her advice and mentoring as they prepared for university admission. Cheryl was a mixed media artist and a talented weaver and jewelry designer. She was a studio artist at Convergence in Alexandria, VA where she led the Sunset Art Salon Series for several years and participated in art exhibits. In recent years, Cheryl taught art classes at Adas Israel Synagogue in Washington, DC to both preschool children and adults. Another passion of Cheryl's was theater, attending hundreds of productions each year. She and a group of friends made regular trips to New York to see shows on and off Broadway. Cheryl also supported local theater, serving as a volunteer and supporter of Arlington's Signature Theater. She was a sought-after theater critic who provided feedback to local theater groups in the DC area. Cheryl loved her family and friends and had many feline friends as well. Cheryl enjoyed domestic and international travel. Cheryl appreciated the diversity of humanity as her circle of loved ones attests. Cheryl was an understanding and loving friend and will be missed by many. Funeral arrangements were private. Contributions in her memory may be sent to: Pet Adoption and Lifecare Society (PALS). Web site: www.palscatrescue.org

TO PLACE A MEMORIAL AD
CALL 215.832.0749

DEATH NOTICES



LICHTMAN

Albert Lichtman, on March 22, 2021. Albie, son of the late Abe and Norma Lichtman lived a wonderful life for 89 years. He had a way of making each person feel like they were special and in return everyone loved and felt close to him. He had the best memory, was sharp as a tack, and loved to have fun his way. He will be missed by many and will always be in our hearts. Lovingly survived by his wife Joyce, sons Dr. Craig Lichtman and David Lichtman. Brother of the late Jerome (Natalie Lichtman Freedman), Ronald Lichtman (Joan Millman), Paul Lichtman (Susan) and Elaine Lichtman. Adored grandfather of Ben Lichtman. Stepfather of Ava Geller (Warren), Matthew Trachton (Linda), Manny Trachton (Nancy), and grandfather of their children Ravi (deceased), Eli, Daniel, Melissa, Danny Jo and Danielle. Graveside services were being held at Roosevelt Memorial Park on March 25th. Contributions in his memory may be made to Beth Am Israel <https://www.bethamisrael.org>
GOLDSTEINS' ROSENBERG'S
RAPHAEL-SACKS
www.goldsteinsfuneral.com

MITCHELL

John E. Mitchell, age 65, of Lafayette Hill, PA, passed away peacefully on Wednesday March 17, 2021 surrounded by his family and will be greatly missed. Born and raised in Philadelphia, John graduated from LaSalle University and earned his CPA shortly after. John started his career with Laventhol & Horwath, where he met his beloved wife, and most recently was with Marks Paneth as the Partner-in-Charge of the Pennsylvania Office. He is survived by his wife Jamie, and his two children Rory and Jordan. A private service was held at West Laurel Hill Funeral Home. Contributions in his memory may be made to Fox Chase Cancer Center, 333 Cottman Ave., Phila., PA 19111.
WEST LAUREL HILL FUNERAL HOME
www.westlaurelhill.com

RICH

Mildred Rich (nee Kaplan) on March 19, 2021. Wife of the late Leon. Mother of Stephen Rich. Graveside Services were held Sunday, March 21 at Shalom Memorial Park, 3573 Pine Rd., Huntingdon Valley PA 19006.
GOLDSTEINS' ROSENBERG'S
RAPHAEL-SACKS
www.goldsteinsfuneral.com

SCHNITZER

Norman Schnitzer, retired US Air Force veteran, died March 22, 2021 in his 93rd year. He was a South Philadelphia native who lived at Horsham Center for Jewish Life, formerly of Bensalem and Levittown, Pa. Norman was a Past Commander of the Fegelson-Young-Feinberg Post #697 Jewish War Veterans where he helped develop their Holocaust program for area schools. He also served as PA State Department Commander. Husband of the late Harriet. Father of Mark Schnitzer (Janis), Rabbi Jeff Schnitzer (Nancy), Cantor Neil Schnitzer (Linda), and Eric Schnitzer (Lilibeth). Grandfather of Brian, Kevin, Rebecca, Jonathan, Alex, David, Aaron, Ashlee, Zachary, and Maya. Norman is also survived by 4 great grandchildren. Family was everything to him and he was ever-present in the lives of his children and grandchildren. Contributions in his memory may be made to Congregation Tifereth Israel of Bucks County, 2909 Bristol Road, Bensalem, Pa. 19020.
GOLDSTEINS' ROSENBERG'S
RAPHAEL-SACKS
www.goldsteinsfuneral.com

SCHWARTZ

Rosella "Rose" Schwartz (née Cooper) on March 19, 2021. Beloved wife of the late Seymour "Sy" Schwartz. Loving mother of Susan (Marc) Kallman and Karyn (Leiv) Blad. Cherished Bubby to Sara and Erik. Dear sister of Hyman (Ann) Cooper. Dear sister-in-law of Maxine Schwartz. Rosella met and fell in love with Sy more than 65 years ago. Together they built two successful women's high-fashion shoe businesses, Brothers Very Beautiful Shoes and, later, Fantasy Shoe Collections. Rosella made people comfortable in her presence, and most everyone considered her a friend. She was one of the kindest, warmest, most generous persons any of us have ever met. The world is a better place because she lived in it, and she leaves behind three generations of loved ones who will cherish her memory and the exemplary life she lived. Graveside services were private. Contributions in her memory may be made to the American Cancer Society www.cancer.org.
GOLDSTEINS' ROSENBERG'S
RAPHAEL-SACKS
www.goldsteinsfuneral.com

WIENER

Joan Wiener (nee Levin), March 21, 2021 of Havertown; wife of the late Bernard, mother of Bruce F. Wiener and Phyllis Bassin, grandmother of Ethan Bassin (Sandhya) and the late Zachary Bassin, daughter of the late Alexander and Esther Levin. Services were private. The family would appreciate contributions in her memory to Emily's Entourage, P. O. Box 71, Merion Station, PA 19066 (emilysentourage.org).
JOSEPH LEVINE and SONS
www.levinefuneral.com



A COMMUNITY REMEMBERS
MONTHLY ARCHIVES OF JEWISH EXPONENT DEATH NOTICES ARE AVAILABLE ONLINE.
www.jewishexponent.com

Wong

Continued from Page 17

not encourage talking about discrimination only perpetuates it and allows racism and hate to continue.

One of the things that attracted me to Judaism and that I love about our religion is how it centers studying, remembering and celebrating the story of our oppression and collective liberation during the holiday of Pesach. As Jews, we tell and retell how we were slaves, the challenges we faced and how we ultimately obtained freedom. Several other of our holidays recount historical oppression, liberation or both. Through telling these stories, we are able to move toward collective healing and guard against current and future harm.

In the past several years, I have been honored to stand with my Jewish community against discrimination toward immigrants, in support of Black lives and against anti-Semitism. These have been powerful moments of communal pursuit of justice.

I have been so appreciative of the many non-Asian Jewish friends and community members who have reached out

to me asking what they can do to support Asian Americans. While there must be support for a strong political and legal response, including a commitment to combat structural racism, my personal message is simple: Stand with us against anti-Asian racism, help create space for Asian Americans to share our stories and elevate them when we do. Through the continued sharing and understanding of the Asian-American experience, we can work to process our collective trauma, combat the hate and move in solidarity toward a more compassionate and equitable world.

Information and resources are available at Stop AAPI Hate, started by the San Francisco-based Chinese for Affirmative Action, and the Asian Law Caucus, an affiliate of the San Francisco-based Asian Americans Advancing Justice. •

Jenny Wong is the elected Berkeley city auditor and a joint member of Congregation Netivot Shalom and Kehilla Community Synagogue. This originally ran in J. the Jewish News of Northern



Leave behind a gift that your family could never repay
But will appreciate forever

Providing funeral counseling and pre-need arrangements

Pre-planning a funeral is a gift. Anyone who has ever lost a loved one knows how hard it is to make decisions at a time of grief. Let your family know your wishes, don't burden them with the costs of a funeral, and allow them to celebrate the life you lived. Our experienced funeral directors can guide you through the process, and assist you in making tough decisions.

PHILADELPHIA CHAPEL
Carl Goldstein, Supervisor
6410 N. Broad Street
Philadelphia, PA 19126

SUBURBAN NORTH CHAPEL
Bruce Goldstein, Supervisor
310 2nd Street Pike
Southampton, PA 18966

ROTH-GOLDSTEIN'S MEMORIAL CHAPEL
Stephen T. Collins • Mgr. Lic. No. 3355
Pacific & New Hampshire Avenues
Atlantic City, NJ 08401

Southern NJ Chapels Available

Goldstein's Rosenberg's Raphael Sacks Inc.

Caring. Committed. Compassionate.



www.GoldsteinsFuneral.com

215-927-5800 • 1-800-622-6410

For deaf and hard of hearing: 267-331-4243 (Sorenson VP)



**LIFE CARE PLANNING | ESTATE PLANNING | MEDICAID
LONG-TERM CARE ADVOCACY | ASSET PROTECTION**
VIRTUAL SUPPORT VIA PHONE & VIDEO CONFERENCE

(856) 616-2923 • NEW JERSEY
(215) 546-5800 • PENNSYLVANIA
f | i | t | y | | ROTHKOFFLAW.COM



REQUEST OUR ELDER CARE RESOURCE BOX

Solving Elder Care Law Issues with Respect and Compassion

7 Deadly Mistakes That Will Cost You Thousands When You Sell Your Home

Philadelphia - A new report has just been released which reveals 7 costly mistakes that most homeowners make when selling their home, and a 9 Step System that can help you sell your home fast and for the most amount of money.

This industry report shows clearly how the traditional ways of selling homes have become increasingly less and less effective in today's market. The fact of the matter is that fully three quarters of homesellers don't get what they want for their homes and become disillusioned and - worse - financially disadvantaged when they put their homes on the market.

As this report uncovers, most homesellers make 7

deadly mistakes that cost them literally thousands of dollars. The good news is that each and every one of these mistakes is entirely preventable. In answer to this issue, industry insiders have prepared a free special report entitled "The 9 Step System to Get Your Home Sold Fast and For Top Dollar".

To hear a brief recorded message about how to order your FREE copy of this report call toll-free 1-844-894-2805 and enter 2305. You can call any time, 24 hours a day, 7 days a week.

Get your free special report NOW to find out how you can get the most money for your home.

This report is courtesy of Larry Levin, Realtor, Realtymark Associates. Not intended to solicit buyers or sellers currently under contract. Copyright © 2021

CLASSIFIEDS

REAL ESTATE	YARD SERVICES
RENTALS	EDUCATION ACTIVITIES
BUSINESS/ FINANCIAL	EMPLOYMENT/ HELP WANTED
OUT OF AREA VACATION SALES/RENTALS	INFORMATION
SERVICES PROFESSIONAL/ PERSONAL	AUTOMOTIVE
HOUSEHOLD SERVICES	MERCHANDISE MARKETING
REPAIRS/ CONSTRUCTION	STATEWIDE ADS

TO PLACE A CLASSIFIED AD:

LINE CLASSIFIED:

215-832-0749

classified@jewishexponent.com

DISPLAY ADVERTISING:

215-832-0753

DEADLINES:

LINE CLASSIFIED: 12 p.m. Mondays

DISPLAY ADVERTISING: 12 p.m. Fridays



Place
an
ad
in
the
Real
Estate
Section

CALL:
NICOLE MCNALLY
215.832.0749

REAL ESTATE

HOMES FOR SALE



The DeSouzas are Back on Bustleton!

The Spring Market has Sprung! Prices are Up & Interest Rates Are Down! Now is the Best Time to List with Us!

Call Andi or Rick DeSouza for an appointment & we will deliver: Results, Not Promises!

RE/MAX Eastern, Inc.
Eric DeSouza
Associate Broker
Andrea DeSouza
Sales Associate
Eric Cell

215-431-8300/8304
Bus 215-953-8800
rickdesouza70@gmail.com

Like us on
Facebook
facebook.com/jewishexponent

Follow us on
twitter
@jewishexponent

TO PLACE A CLASSIFIED AD
CALL 215.832.0749

MAIN LINE

PENN VALLEY "OAK HILL"

TOWER-Available Immediately!
4th floor All new, designer studio apartment. New kitchen, bathroom, lighting. Wood floors. Sunny balcony. Includes heat, 24 hr. doorman, pool, bulk cable, storage **\$1350**

TERRACES-1st Floor, sunny 1 BD, 1 BA. New carpets, modern kitchen and bath. Lots of closets, washer/dryer, large sunny patio, new hallways, near lobby! **\$1550 includes heat!**

TOWER-5th FL, 2 BD, 2 BA. wood floors, open kitchen, washer/dryer, sunny balcony, storage, gym. **\$1995**

TERRACES-2nd floor. Designer, roomy 2 BD, 2 BA. Corian kitchen counters, wood floors, lots of closets, washer/dryer, large balcony over looking woods. New hallways and lobby! **\$2100**

TERRACES-South Building 3rd floor, modified 2 BD, 2 BA. modern open granite kitchen, custom closets and lighting, full size washer/dryer, sunny balcony. **\$2100 Available Immediately, includes heat.**

TOWER-Special renovation. Large 3 BD, 3.5 BA, open granite kitchen, wood floors, new windows, sunny corner balcony, washer/dryer. Includes heat, gym, pool, 24 hr. doorman, storage. **Available Immediately! \$3100**

TERRACES-UNDER CONSTRUCTION-1 BD, 1 BA, new kitchen and bath, wood floors, washer/dryer, sunny balcony.

****HOPKINSON HOUSE****
WASHINGTON SQUARE- 23rd floor, renovated 1 BD, 1 BA, galley kitchen with stainless steel appliances, granite counter tops, wood floors, washer/dryer, bright & spacious, garage available, roof top pool, ***NO PETS*** \$2150 utilities incl.

★★★★★★
SOUTH TERRACE-Top floor. Immaculate, designer, rarely available 1 BD, 1.5 BA, open kitchen, custom window treatments, lots of closets, main BD suite w/dressing room area, W/D, wood floors, lg. sunny balcony, just steps to elevator. **\$199,900**

SOUTH TERRACE-Sun-drenched 2 BD, 2 BA, modern, granite, open galley kitchen w/ granite counters, tiled back splash, custom lighting, ceiling fans.

TERRACES-SOUTH BUILDING UNDER CONSTRUCTION
2 BD, 2 BA

TOWER-5th floor, renovated 2 BD, 2 BA, open kitchen, closets, washer/dryer, pool, storage, gym, reduced cable package (\$76). Heat/AC included. **\$209,900**

TOWER-5th floor, renovated 2 BD, 2 BA, open kitchen, closets, washer/dryer, pool, storage, gym, reduced cable package (\$76). Heat/AC included. **\$210,000**



610-667-9999
Realtor® Emeritus.
5 Star winner, **Philly Mag**
Google Harvey Sklaroff
oakhillcondominiums.com

To place a
Classified Ad,
call 215.832.0749

SERVICES PROFESSIONAL/ PERSONAL

INSTRUCTION

EDUCATION PLUS
Private tutoring, all subjects, elemen.-college, SAT/ACT prep. 7 days/week.
Expd. & motivated instructors.
(215)576-1096
www.educationplusinc.com

HOUSEHOLD SERVICES

CLEANING

Louise & Kedecia Cleaning Service
For all your residential and commercial cleaning.
215-459-1300/484-687-3895

MERCHANDISE MARKETING

CEMETERY LOTS FOR SALE

SHALOM MEMORIAL PARK
2 premium plots that includes opening, closing and lining, bronze markers and a bench at the head of the plots. Please call for price.
h: 623-243-7705
c: 623-308-1955

SHALOM MEMORIAL PARK
Gabriel (curbside) Lot #1558, Graves 1 & 2. Can be used for 4 burial Family Lot. \$11,000 Call 561-243-8594 or email feldman2000@aol.com

SHALOM MEMORIAL PARK
Maccabees Section, Lot 1014, Grave 5. Asking \$1500 321-735-3101

Single Plot in Shalom Memorial Park Gabriel Plot Section. \$3,500.00 plus transfer fee. Call or email 215-208-1628 mjs61541@gmail.com

WANTED TO BUY

I buy Vintage
Luxury Watches.
Quick Response
and Fair Offers.
Easily can turn
assets into cash
with no complications.

Call Louis Silver
610-710-1303

EMPLOYMENT/ HELP WANTED

SITUATION WANTED

*Caring & Reliable
Experienced & Trained
BONDED & LICENSED
Available 24/7
20 Years Experience
Very Affordable
215-477-1050*

22 Years Exp C.N.A. 24 Hr. Availability. Run errands, light housework etc. Live-in or hourly. Exc Refs. Neg Salary Theresa 267-591-9382

EXPERIENCED CAREGIVER
CNA/CMA able to assist with all activities of daily living and life enrichment activities. Exp. in a wide variety of health-care issues including Alzheimer's and dementia. Overnight, weekend, and 24 hr. care availability. COVID vaccinated, own car, & refs Lisa 610-931-7797

To place an ad in the
Real Estate Section
call 215.832.0749

APARTMENT

New Senior Community Applications Being Accepted! THE SUMMIT HOUSE APARTMENTS

610 Summit Avenue, Jenkintown, Pennsylvania

Move-In March 2021!

A new senior community designed for persons 62 years of age and older. Spacious Studio, 1 Bedroom and 2 Bedroom Floor Plans and Premier Amenities!

Near Public Transportation Elevator Wifi Throughout the Building
Individually Controlled Heat & A/C Community/Activity Room Ample On-Site Parking

Studio/One Bathroom Gross Rent: Up to \$949.00 One Bedroom/One Bathroom Gross Rent: Up to \$1,017.00
Two Bedroom/One Bathroom Gross Rent: Up to \$1,214.00

Income limits apply:

1 Person: Up to \$40,620

2 People: Up to \$46,380



Deb Larcinese at 610-834-3700 or email: thesummitleasing@roizman.com



INFORMATION

LEGAL NOTICES

Madis Inc. has been incorporated under the provisions of the Pennsylvania Business Corporation Law of 1988.
Lundy Beldecos & Milby, PC
450 N. Narberth Ave.
Suite 200
Narberth, PA 19072

Notice is hereby given that, pursuant to the Business Corporation Law of 1988, **STORAGE USA CONSTRUCTION INC.**, a business corporation incorporated under the laws of the Maryland, will withdraw from doing business in Pennsylvania. The address of its principal office in its jurisdiction of incorporation is 2795 E. Cottonwood Pkwy, Suite 400 Salt Lake City UT 84121 and the name of its commercial registered office provider in Pennsylvania is C T Corporation System. The statement of Withdrawal of Foreign Registration shall take effect upon filing in the Department of State.

The Durward Hall Revocable Trust is to be terminated and Durward Hall, Jr. Trustee hereby requests that all persons having claims against the Trust to present them in writing to:
Durward Hall, Jr. Trustee
c/o Michael Wolinsky, Esquire
1015 Chestnut Street
Suite 414
Philadelphia, PA 19107.

ESTATE NOTICES

Toplamar, Incorporated has been incorporated under the provisions of the Pennsylvania Business Corporation Law of 1988.
Glen R. Morris, Esquire
2230 Land Title Bldg.
100 S. Broad St., 6th Fl.
Philadelphia, PA 19110

ESTATE OF CARLAH LYNN YOUNG a/k/a CARLAH P. YOUNG, DECEASED.

Late of Philadelphia
LETTERS TESTAMENTARY on the above Estate have been granted to the undersigned, who request all persons having claims or demands against the estate of the decedent to make known the same and all persons indebted to the decedent to make payment without delay to SHERYL YOUNG, EXECUTRIX, c/o Andrew J. Barron, Esq., 2202 Delancey Place, Philadelphia, PA 19103.

Or to her Attorney:
ANDREW J. BARRON
THE LAW OFFICES OF PETER L. KLENK & ASSOCIATES
2202 Delancey Place
Philadelphia, PA 19103

ESTATE OF HAROLD BRECHER, Deceased
Late of Abington Township, Montgomery County, PA
LETTERS TESTAMENTARY on the above estate have been granted to the undersigned, who requests all persons having claims or demands against the estate of the decedent to make known the same and all persons indebted to the decedent to make payment without delay to **RENEE BROCK ESQ.,** Executrix 3229 West Bruce Drive, Dresher, PA 19025.

PET SERVICES

WE SCOOP DOG POOP
215-DOG-POOP
www.poopiescoopersr-us.com

ESTATE NOTICES

ESTATE OF GLENNIE M. ALDRIDGE, DECEASED.
Late of Philadelphia
LETTERS TESTAMENTARY on the above Estate have been granted to the undersigned, who request all persons having claims or demands against the estate of the decedent to make known the same and all persons indebted to the decedent to make payment without delay to JOHN ALDRIDGE, ADMINISTRATOR, c/o Danielle M. Yacono, Esq., 2202 Delancey Place, Philadelphia, PA 19103.
Or to his Attorney:
DANIELLE M. YACONO
LAW OFFICES OF PETER L. KLENK & ASSOCIATES
2202 Delancey Place
Philadelphia, PA 19103

ESTATE NOTICES

ESTATE OF HOWARD K. CHAMBERS, JR. a/k/a HOWARD CHAMBERS, HOWARD K. CHAMBERS, DECEASED.
Late of Philadelphia
LETTERS of ADMINISTRATION on the above Estate have been granted to the undersigned, who request all persons having claims or demands against the estate of the decedent to make known the same and all persons indebted to the decedent to make payment without delay to Edythe Laws, Administratrix, c/o Harry Metka, Esq., 4802 Neshaminy Blvd., Ste. 9, Bensalem, PA 19020.
Or to her Attorney:
HARRY METKA
4802 Neshaminy Blvd., Ste. 9
Bensalem, PA 19020

ESTATE OF MACCEO N. HOOD, DECEASED.
Late of Philadelphia
LETTERS TESTAMENTARY on the above Estate have been granted to the undersigned, who request all persons having claims or demands against the estate of the decedent to make known the same and all persons indebted to the decedent to make payment without delay to ALICE EVANS, EXECUTRIX, c/o Amy F. Steerman, Esq., 1900 Spruce St., Philadelphia, PA 19103.
Or to her Attorney:
AMY F. STEERMAN
AMY F. STEERMAN LLC
1900 Spruce St.
Philadelphia, PA 19103

ESTATE of Juan Padilla; Padilla, Juan, Deceased
Late of Philadelphia, PA
LETTERS of ADMINISTRATION on the above estate have been granted to the undersigned, who request all persons having claims or demands against the estate of the decedent to make known the same, and all persons indebted to the decedent to make payment without delay, to: Elizabeth Padilla, David W. Crosson, Esq., Crosson Richetti & Daigle, LLC, 609 W. Hamilton St., Suite 210, Allentown, PA 18101, Administratrix. Crosson Richetti & Daigle, LLC 609 W. Hamilton St. Suite 210 Allentown, PA 18101

APARTMENT

HOUSING APPLICATIONS NOW AVAILABLE FOR SALIGMAN NORTH 8900 ROOSEVELT BOULEVARD PHILADELPHIA, PA 19115

HUD Subsidized Apartments
Applicants must be 62+ years old

Qualified residents pay 30% of adjusted income for rent.
Utilities included - Elevator building - Wheelchair accessible.

Applications may be requested at:
www.federationhousing.org/housing-application
or by mailing request to
Federation Housing Corporate Office
8900 Roosevelt Blvd, Philadelphia, PA 19115
MAIL AND ONLINE REQUESTS ONLY, PHONE CALLS NOT ACCEPTED



Federation Housing

Caring Communities for Independent Seniors





**BERKSHIRE
HATHAWAY**
HomeServices

Fox & Roach, REALTORS®

***TOP 10**
in the country out of all
Berkshire Hathaway agents

*GCI 2019

LOVE where you LIVE!



**VOTED
ATLANTIC COUNTY
BOARD OF REALTORS
2020 REALTOR OF
THE YEAR!**

HHT Office
609-487-7234

love where you live!
**THE HARTMAN
HOMETEAM**

9211 Ventnor Avenue, Margate
8017 Ventnor Avenue, Margate

www.HartmanHomeTeam.com

NEW LISTING!



New Construction

VENTNOR \$2,050,000
ST. LEONARDS TRACT
BEACH BLOCK NEW
CONSTRUCTION! 5 BEDS,
5 FULL BATHS AND POOL!

NEW LISTING!



VENTNOR \$2,000,000
RARE ST. LEONARDS TRACT
FIND! HUGE SOUTHSIDE LOT
OFFERS PRIVACY & ROOM
FOR POOL! 4 BR, 3.5 BA.

NEW PRICE!



MARGATE \$1,399,000
FULLY RENOVATED SOUTH-
SIDE BEAUTY! 4 BEDS, 4 FULL
BATHS, HUGE BACKYARD &
JUST STEPS TO THE BEACH!

NEW LISTING!



LONGPORT \$899,000
RARE TOP FLOOR IN OCEAN-
PLAZA! RENOVATED 2 BR,
2 BA WITH OCEAN VIEWS
FROM EVERY WINDOW!

NEW LISTING!



VENTNOR \$899,000
BAYFRONT BEAUTY JUST
3 BLOCKS TO THE BEACH!
RECENTLY REMODELED WITH
4 BEDS, 3.5 BATHS! TURN KEY!

NEW PRICE!



VENTNOR \$889,000
ST. LEONARDS TRACT JUST
2 BLOCKS TO THE BEACH!
5 BR, 5 BA, FINISHED BASE-
MENT & IN-GROUND POOL!

NEW LISTING!



MARGATE \$729,000
SPACIOUS 4 BEDROOM,
2.5 BATH HOME WITH
A DEN, DREAM FRONT
PORCH, & BACKYARD!

NEW LISTING!



LOWER CHELSEA \$725,000
IMPRESSIVE 8 BEDROOM
3.5 BATH BEACHBLOCK!
UPDATED WITH STILL KEEP-
ING IT'S ORIGINAL CHARM!

NEW LISTING!



VENTNOR \$699,000
DIRECT BAY VIEWS! 3 BEDS,
2.5 BATHS, OPEN CONCEPT,
DECK, & TWO CAR GARAGE
ONLY 7 YEARS YOUNG!

NEW PRICE!



MARGATE \$649,000
FABULOUS ONE-STORY
HOME WITH 4 BEDROOMS,
2 FULL BATHS! EASY OPEN
LAYOUT & MASTER SUITE!

NEW LISTING!



VENTNOR \$559,000
5 BEDROOM, 2 BATH FEAT.
FABUOUS BACKYARD, 2ND
FL DEN, PLUS DECK & OPEN
LIVING & DINING ROOM!

NEW PRICE!



ABSECON \$359,000
FABULOUS TUDOR STYLE
HOME WITH 4 BEDS,
2.5 BATHS! DESIRABLE
NEIGHBORHOOD!

LEGAL SERVICES

ATTORNEYS!



**ADVERTISE YOUR LEGAL NOTICES
AND LEGAL SERVICES**

JEWISH EXPONENT

**WE GUARANTEE
THE BEST RATES!**

WE CIRCULATE THROUGHOUT THE
TRI-STATE AREA (PA, NJ, DE)

CALL THE CLASSIFIED DEPARTMENT FOR DETAILS

215-832-0749 or 215-832-0750

classified@jewishexponent.com

FAX: 215-832-0785

WANTED TO BUY

WANTED TO BUY
ANTIQUE & FINE FURNITURE
Paintings & Sculptures



Also Vintage Modern,
Mission & Nakashima Etc.
HIGHEST PRICES PAID
215-663-1813

SENIORS TO SENIORS



JEWISH EXPONENT
SENIORS TO SENIORS
BOX REPLIES

will be forwarded once a week on Friday.

To answer a Senior to Senior ad,
address your reply to:

JE Box ()

Classified Dept.

2100 Arch Street 4th Floor
Philadelphia, PA 19103

DEADLINE -

TO PLACE YOUR SENIOR TO SENIOR AD
Friday by 10 am for the following Thursday's issue

Call 215-832-0749

To Place a Classified Ad

CALL: **NICOLE MCNALLY** 215.832.0749



ESTATE NOTICES

ESTATE of Maria Ortiz; Ortiz, Maria, Deceased
Late of Philadelphia, PA
LETTERS of ADMINISTRATION
on the above estate have been granted to the undersigned, who request all persons having claims or demands against the estate of the decedent to make known the same, and all persons indebted to the decedent to make payment without delay, to: Betzaida Ortiz, c/o David W. Crosson, Esq., Crosson Richetti & Daigle, LLC, 609 W. Hamilton St., Suite 210, Allentown, PA 18101, Administratrix.
Crosson Richetti & Daigle, LLC
609 W. Hamilton St.
Suite 210
Allentown, PA 18101

ESTATE of MARY FRANCES HART a/k/a MARY F. HART, DECEASED.
Late of Philadelphia
LETTERS TESTAMENTARY on the above Estate have been granted to the undersigned, who request all persons having claims or demands against the estate of the decedent to make known the same and all persons indebted to the decedent to make payment without delay to GLYNIS PRITCHARD, EXECUTRIX, 412 Sedgefield Dr., Greenville, NC 27834

ESTATE of NISHA AMIN a/k/a NISHA A. AMIN a/k/a NISHA MUKHI, DECEASED
Late of Montgomery Township
Notice is hereby given that, in the estate of the decedent set forth below, the Register of Wills has granted Letters Testamentary to the persons named. All persons having claims against said estate are requested to make known the same to them or their attorneys and all persons indebted to said decedent are requested to make payment without delay to the Co-Executors named below.
Radhika Amin
c/o 540 Swede Street
Norristown, PA 19401
Ronak Amin
c/o 540 Swede Street
Norristown, PA 19401
Attorney:
Steven R. Sosnov
SOSNOV & SOSNOV
540 Swede Street
Norristown, PA 19401
610-279-8700

ZAHIR, NAJA TALIBAH (a/k/a NAJA ZAHIR) – queen naja, Executrix, c/o queen naja, 2159 White Street, Suite 3-269, York, Pennsylvania 17404, who request all persons having claims against the Estate of NAJA TALIBAH ZAHIR, who died on or about February 8, 2019, to present them in writing and all persons indebted to the Estate to make payment to them and must be filed with the undersigned on or before June 1, 2021.

ESTATE of DANIEL GILDAR a/k/a DANIEL T. GILDAR, DECEASED.
Late of Philadelphia
LETTERS TESTAMENTARY on the above Estate have been granted to the undersigned, who request all persons having claims or demands against the estate of the decedent to make known the same and all persons indebted to the decedent to make payment without delay to REBECCA COREN DEAR, EXECUTRIX, c/o Marc Vogin, Esq., 1700 Sansom St., 3rd Fl., Philadelphia, PA 19103.
Or to her Attorney:
MARC VOGIN
KLEIN, VOGIN & GOLD
1700 Sansom St., 3rd Fl.
Philadelphia, PA 19103

FICTITIOUS NAME

Fictitious Name Registration
Notice is hereby given that a Registration of Fictitious Name was filed in the Commonwealth of Pennsylvania for **Zoom Drain of Bucks County** with a principal place of business located at 915 S. Trooper Road, Audubon, PA 19403 in Montgomery County. The entity interested in this business is Zoom Drain Philadelphia, LLC with a principal office address located at 915 S. Trooper Rd., Audubon, PA 19403 and with a commercial registered office provider in care of CT Corporation System in Dauphin county. This is filed in compliance with 54 Pa.C.S. 311.

FICTITIOUS NAME

Fictitious Name Registration
Notice is hereby given that a Registration of Fictitious Name was filed in the Commonwealth of Pennsylvania for **Zoom Drain of Chester County** with a principal place of business located at 915 S. Trooper Road, Audubon, PA 19403 in Montgomery County. The entity interested in this business is Zoom Drain Philadelphia, LLC with a principal office address located at 915 S. Trooper Rd., Audubon, PA 19403 and with a commercial registered office provider in care of CT Corporation System in Dauphin county. This is filed in compliance with 54 Pa.C.S. 311.

Fictitious Name Registration
Notice is hereby given that a Registration of Fictitious Name was filed in the Commonwealth of Pennsylvania for **Zoom Drain of Delaware County** with a principal place of business located at 915 S. Trooper Road, Audubon, PA 19403 in Montgomery County. The entity interested in this business is Zoom Drain Philadelphia, LLC with a principal office address located at 915 S. Trooper Rd., Audubon, PA 19403 and with a commercial registered office provider in care of CT Corporation System in Dauphin county. This is filed in compliance with 54 Pa.C.S. 311.

Fictitious Name Registration
Notice is hereby given that a Registration of Fictitious Name was filed in the Commonwealth of Pennsylvania for **Zoom Drain of Lehigh Valley** with a principal place of business located at 915 S. Trooper Road, Audubon, PA 19403 in Montgomery County. The entity interested in this business is Zoom Drain Philadelphia, LLC with a principal office address located at 915 S. Trooper Rd., Audubon, PA 19403 and with a commercial registered office provider in care of CT Corporation System in Dauphin county. This is filed in compliance with 54 Pa.C.S. 311.

Fictitious Name Registration
Notice is hereby given that a Registration of Fictitious Name was filed in the Commonwealth of Pennsylvania for **Zoom Drain of Montgomery County** with a principal place of business located at 915 S. Trooper Road, Audubon, PA 19403 in Montgomery County. The entity interested in this business is Zoom Drain Philadelphia, LLC with a principal office address located at 915 S. Trooper Rd., Audubon, PA 19403 and with a commercial registered office provider in care of CT Corporation System in Dauphin county. This is filed in compliance with 54 Pa.C.S. 311.

STATEWIDE ADS

Miscellaneous:
DISH Network. \$59.99 for 190 Channels! Blazing Fast Internet, \$19.99/mo. (where available.) Switch & Get a FREE \$100 Visa Gift Card. FREE Voice Remote. FREE HD DVR. FREE Streaming on ALL Devices. Call today! 1-855-335-6094
Miscellaneous:
GENERAC Standby Generators provide backup power during utility power outages, so your home and family stay safe and comfortable. Prepare now. Free 7-year extended warranty (\$695 value!). Request a free quote today! Call for additional terms and conditions. 1-888-605-4028
Miscellaneous:
High-Speed Internet. We instantly compare speed, pricing, availability to find the best service for your needs. Starting at \$39.99/month! Quickly compare offers from top providers. Call 1-855-268-4578
Miscellaneous:
Become a Published Author. We want to Read Your Book! Dorrance Publishing-Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution. Call for Your Free Author's Guide 1-877-670-0236 or visit:
<http://dorranceinfo.com/pasn>
Miscellaneous:
HEARING AIDS!! Buy one/get one FREE! Nearly invisible, fully rechargeable IN-EAR NANO hearing aids priced thousands less than competitors! 45-day trial! Call: 1-877-781-0730

OPINION

Galperin

Continued from Page 14

& Times of Ruth Bader Ginsburg”; the high-profile induction of Justice Ginsburg into our Ed Snider Only In America Hall of Fame; surging attendance from a diverse public thanks to innovative promotional and pricing strategies; exciting new partnerships and public programs reflecting the diversity of the Jewish community; and a highly anticipated special exhibition (“The Evidence Room,” developed for the Venice Architecture Biennale based on testimony from Deborah Lipstadt’s defamation trial about Holocaust denialism).

And then the COVID-19 pandemic forced us and everyone else to close our doors to the public on March 13, 2020, effectively cutting off our momentum at the knees, eliminating almost all earned revenue, and slashing philanthropic giving.

Being in Chapter 11 made NMAJH ineligible for PPP loans. With so much funding needed for dealing with the health and economic consequences of the pandemic, support for cultural institutions was — and remains — hard to come by.

Even philanthropists and foundations who decided to support educational, cultural and leadership development institutions during this challenging year were not inclined to fund museums, and certainly not NMAJH. We frequently heard the refrain, “we don’t want to throw good money after bad,” assuming that our Chapter 11 status meant we were failing. We were not. But we were in a precarious state and determined to succeed.

NMAJH was recognized by congressional resolution in 2010 as the only museum anywhere dedicated exclusively to the history of American Jews. Furthermore, the museum leads Jewish American Heritage Month. JAHM was established through the bipartisan efforts of U.S. Sen. Arlen Specter and U.S.

Rep. Deborah Wasserman Schultz in 2006 and has continued by presidential declarations every May since then. Our work must continue. And it does.

In 2020, just two-and-a-half months into the pandemic, NMAJH launched the first-ever, all-virtual JAHM effort in cooperation with 50 other Jewish museums and cultural institutions around the country. We would not let the pandemic stop us from this important work. In 2020, our theme for the month was appropriately, “Crises and Resilience.” It was our first serious attempt at virtual programming. We reached nearly 400,000 people.

Around the same time, we implemented a furlough for two-thirds of our professional staff who were ultimately laid off, taking our staff down to just 11 full-time employees, but we were able to double down on our virtual programming, online store sales and planning.

In the “year of COVID,” NMAJH presented 30 original online programs and 30 programs with partners. We have reached nearly one million participants during the past year with more than 20,000 viewers tuning in for each program on average. We even held a virtual ceremony and gala inducting two great Jewish illusionists — Harry Houdini, z”l and David Copperfield — into our hall of fame while reaching nearly 200,000 viewers and raising \$830,000.

We more than doubled sales year-over-year from what became our online-only museum store. Popular culture zeitgeist hits were an integral part of this success story: “Yo Semite” T-shirts which we had carried since 2011 that exploded when President Trump mispronounced the name of the National Park last summer; RBG-themed books, stickers, clothes and bobble-head dolls; and shirts

and mugs with Bernie Sanders’ now-famous Inauguration mitten meme. Plus the beautiful menorahs, mezuzahs, ketubot and other Judaica that we are known for.

We engaged in scenario planning, working on a variety of plans for a number of “possible futures” for after we emerge from bankruptcy and the pandemic. And we are coming up with a set of plans for renewal of the museum and ways to capitalize on our newly found digital expertise. We have developed relationships and joint ideas with a number of national institutions — Jewish, secular and of other faiths.

So, we not only survived — we have thrived. We have recaptured our pre-pandemic momentum and then some, and we are confidently looking forward to an even brighter future.

As all of us begin to reclaim our lives and enter a new year (for Jews, Pesach signals the start of a new year just as Rosh Hashanah and Tu B’Svat do), we pray for freedom from the bondage of the isolation, fear, and despair brought about by the year of the bondage of COVID. At the museum, we want to bring back our dedicated staff, launch new exhibitions and programs, and open our galleries for shared in-person experiences. And remember those we have lost to the pandemic.

As we dream together about the better days ahead, we hope that you and many others will journey with the museum out of Mitzrayim — the narrow place of the hardship and difficulty of the modern day plague — to one of openness and light, of joy and renewal.

Pesach sameach! ●

Misha Galperin is CEO of the National Museum of American Jewish History. This originally appeared in eJewishphilanthropy.com.

Join the conversation!

Tell us what you’re thinking and interact with the community at jewishexponent.com

Connect with us on



COMMUNITYCALENDAR

MONDAY, APRIL 5

Virtual Israel Hike

In this **Golden Slipper Gems** course with Israeli tour guide Gadi Ben Dov, participants will virtually visit the must-see sites of Israel over four weeks. Classes start at 1:30 p.m. Cost \$34. For more information, call 610-359-8632.

Grateful Jews

What draws Jews to the Grateful Dead's music, lyrical themes, philosophy and experience? **"Grateful Jews"** is an online seminar that explores that relationship. The class is two sessions, two hours each, starting at 7:15 p.m. Cost \$21. Contact Reb Zisha at rebzisha@gmail.com.

TUESDAY, APRIL 6

Places of Worship

AJC's "Protecting Places of Worship Virtual Forum" will educate faith leaders on how to prevent and respond to hate crimes that target houses of worship and religious institutions. Register for the 1 p.m. event at zoom.us/webinar/register/WN_3ea_LizdRO6w4uqKJdNd9w.

WEDNESDAY, APRIL 7

Revolutionary War

"How We Became A Nation," a **Golden Slipper Gems** course, examines the major political, economic, military and social aspects

of the American Revolution and highlights the history of Jewish patriots who served. The course is six weeks and costs \$51. Sessions are at 11 a.m. Contact 610-359-8632 for more information.

Writing Parents' Stories

Authors Bernice Lerner and Susan Jacobowitz will share insights about their parents' stories of surviving the Holocaust and the role of their own scholarship and writing about intimate tales of suffering, rupture, continuity and courage. Tickets for the **Center for Jewish History** event at 4 p.m. are pay what you wish. Registration required at tickets/family-affairs-2021-04-07.

Yom HaShoah

Join **Temple Beth Hillel-Beth El** at 7 p.m. on Zoom for a special remembrance and candle-lighting ceremony as we hear from guest speaker Edith Eva Eger, psychologist, Holocaust survivor and author of "The Choice and The Gift." Call 610-649-5300 for more information.

THURSDAY, APRIL 8

Bend the Arc

Join **Bend the Arc** at 7:30 p.m. on Zoom for an evening of focused movement-building in South Jersey. Learn more about the Moral Minyan and ideas for action. Contact bendthearcjasouthjersey@gmail.com for more information. ●

NEWSMAKERS

Marcia Bronstein, regional director of AJC Philadelphia/SNJ, appeared on the 6abc "Building It Better Together Town Hall: Take Action Against Hate for Asian Americans" on March 21. She appeared alongside Chad Lassiter, executive director of the Pennsylvania Human Relations Commission; John Chin, executive director of the Philadelphia Chinatown Development Center; and Alix Webb, executive director of Asian Americans United.

Screenshot by Jesse Bernstein



On March 22, the Caring Committee of the Shirat Hayam Congregation in Ventnor City, New Jersey, hosted a drive-through/drop-off program where they collected more than 25 bags of food and boxes of diapers to donate to Jewish Family Service of Atlantic & Cape May Counties.

► Marc Needleman, a longtime Shirat Hayam congregant, delivered the goods to the Margate, New Jersey, agency.

Courtesy of Jewish Family Service of Atlantic & Cape May Counties



Ohev Shalom of Bucks County hosted the "Matzo Mania Drive Thru Experience" on March 21. Participants were first greeted by the Four Sons from Ohev's Men's Club, where they received a Passover game packet and were able to drop off chametz and non-kosher for Passover food. A DJ played festive Passover tunes and the Ohev Shalom Sisterhood provided everyone with "Surprise Sinai Swag," a bag of Passover goodies. There were drive up games like "The Matzah Ball Madness Toss," "Guess How Many Frogs in the Jar" and "Set The Seder Plate."



Photos by Barbara Glickman



WHAT'S GOING ON in Jewish Philadelphia?

Submit an event or browse our online calendar to find out what's happening at local synagogues, community organizations and venues!

Submit: listings@jewishexponent.com
Online: jewishexponent.com/events/

JEWISH EXPONENT

PUBLISHER'S STATEMENT Published weekly since 1887 with a special issue in September (ISSN 0021-6437) ©2021 Jewish Exponent (all rights reserved) Any funds realized from the operation of the Jewish Exponent exceeding expenses are required to be made available to the Jewish Federation of Greater Philadelphia, a nonprofit corporation with offices at 2100 Arch St., Philadelphia, PA 19103. 215-832-0700. Periodical postage paid in Philadelphia, PA, and additional offices. Postmaster: All address changes should be sent to Jewish Exponent Circulation Dept., 2100 Arch St., Philadelphia, PA 19103. A one-year subscription is \$50, 2 years, \$100. Foreign rates on request.

A photograph of a traditional Pesach Seder table. It features a plate of matzah (unleavened bread) with a decorative border, a glass of red wine, a hard-boiled egg on a bed of green lettuce, and a pink tulip. The background is a solid pink color.

FROM OUR FAMILY
TO YOUR FAMILY

We Wish You “A Zissen Pesach”!

As the generations of your family gathers around the Seder table to celebrate Pesach and to ask the four questions, we have 4 other questions to ask you.

- Why leave important decisions to others when you are able to choose together?
- Why leave the financial burden to the next generation?
- Why not encourage the next generation to stay together?
- When will you make an appointment to visit Roosevelt or Shalom for a personal planning guide and a park tour?

We at Roosevelt and Shalom Memorial Parks are honored
to care for your family from generation to generation.

SAVE UP TO 18%* ON CEMETERY PRE-ARRANGEMENTS
Zero Interest for 60 months available now.

*Limited time discounts valid only for select cemetery property from March 15, 2021 - April 18, 2021.
Discounts apply to new pre-need purchases only. Terms and conditions apply. See an associate for details.

Honoring your past while protecting your future TODAY!

FOREST HILLS/SHALOM

MEMORIAL PARK
HUNTINGDON VALLEY
215-673-5800
SAMUEL DOMSKY
GENERAL MANAGER

Dignity[®]
MEMORIAL

∞ LIFE WELL CELEBRATED[®] ∞

ROOSEVELT

MEMORIAL PARK
TREVOSE
215-673-7500
LEAH FELDMAN
GENERAL MANAGER